



FOUNDATION *for the* FUTURE

A Financial and Charitable Planning Guide From the Samaritan Medical Center Foundation of Northern New York, Inc.



Patients and Families Deeply Appreciate That They Can Turn to Samaritan, *No Matter What Type of Care is Needed*

Samaritan is proud to be the leading healthcare provider in our region. Thanks to our generous donors, we can offer high-quality local healthcare that our patients and residents deserve. Our doctors, nurses and team of caregivers proudly serve our community. Samaritan's wide range of services is demonstrated through powerful patient accolades and stories. We are humbled and grateful to share a few of these stories with you. The following testimonial excerpts highlight some of our services and the compassion of our medical professionals who proudly care for our patients and residents.

Referred to as our "front door," the bustling emergency department sees almost 40,000 patients annually. Our dedicated caregivers are always there in crisis and ready to heal. *"I was in some intense pain, so I decided I needed to go somewhere. I chose Samaritan and got into the emergency room in about 10 minutes. I was admitted to the intensive care unit for pneumonia after*

several tests. The emergency room physician assistant I saw called me the next day to see how I felt. I was impressed with that," Don Boshart says.

A cancer diagnosis has impacted many people in one way or another. The Walker Center for Cancer Care and its affiliation with Roswell Park Comprehensive Cancer Center are bringing new, innovative therapies to our patients.

"I had a very large tumor in the right breast that was stage three and highly aggressive. I was very surprised to get a positive result on a breast cancer diagnosis. I'm the first one in my family. When I first received my diagnosis, I had no idea where to go for care. Patients expect to receive the best care. The team at Samaritan is fully capable of treating any and every patient for their cancer problems. I had all the resources I needed right here, in the town I live in," Karen Ernest says.

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There are bright spots in the healthcare journey, such as the birth of a new baby at the Car-Freshner Center for Women and Children. Families are so appreciative of the incredible team that supported them.

When Viggo Pecori was welcomed into the world at just under three pounds, his parents were grateful to be at Samaritan. Viggo spent a month in Samaritan's Neonatal Intensive Care Unit (NICU). *"It was absolutely incredible,"* says his mother, Tamara. *"The nurses and doctors were amazing. They included us in all his care, and they taught us how to do everything so when we did go home, we were fully prepared. We had no worries at all. Samaritan and Children's Miracle Network helped us stay with him every step of the way."*

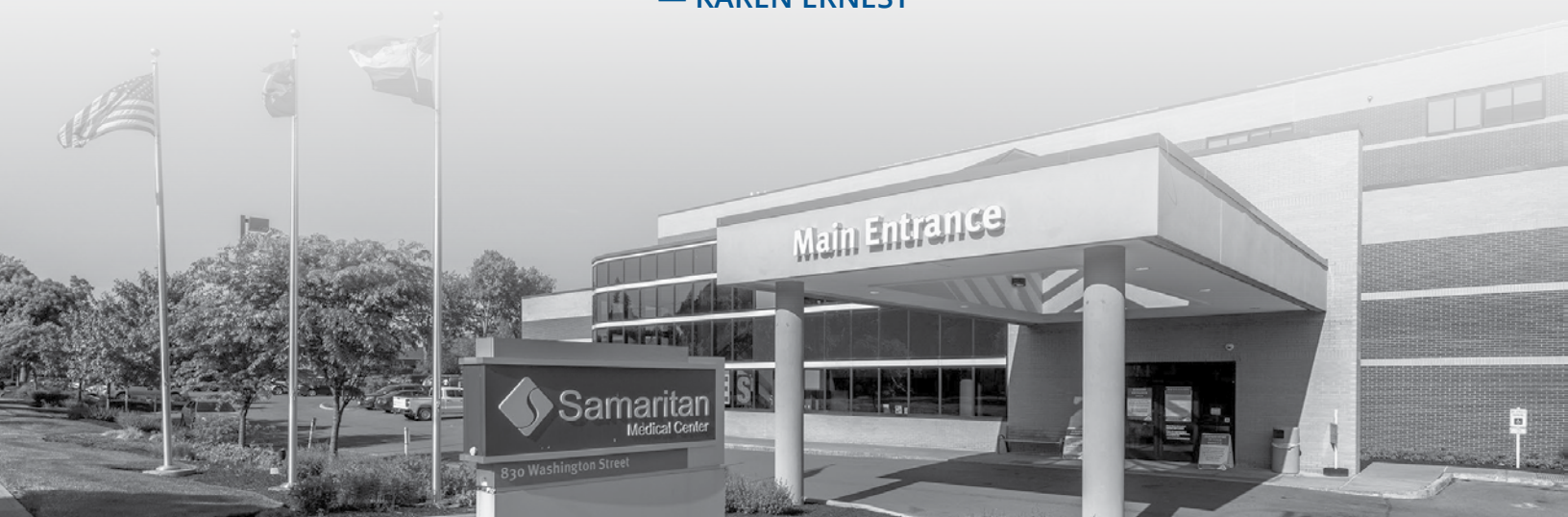
These stories offer a glimpse into the daily care, compassion and quality healthcare services Samaritan provides. Your support helps build a better system with more opportunities to advance and provide exemplary care to those we serve. Consider making a legacy gift to the Samaritan Foundation to honor these patients, yourself and future patients and residents who need us.

To discover the many gift options open to you, please contact Beth Fipps at 315-785-5785 or efipps@shsny.com. Creating your legacy through the Samaritan Medical Center Foundation is a wonderful way to make an impact—today and tomorrow.

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— KAREN ERNEST



You Decide How You Want to Change— and Save—Lives

We know someone whose steady, dedicated partnership has helped make incredible things happen. **You.**

Not everyone knows that hospitals like Samaritan Medical Center are nonprofits, and we need philanthropic support from caring friends like you to continue delivering the most advanced, innovative and compassionate care to patients and families. We're so grateful that you understand what's at stake.

Groundbreaking medical treatments administered by talented, caring providers don't happen in a vacuum. They happen when forward-thinking, committed supporters like you give generously to help bring a healthier future to life.

Like the patients and families featured in our cover feature, you believe in our mission so much that you have spent a portion of your life in support of this cause.

We can't thank friends like you enough.

Now you have the power to help deserving patients and families even more. You can choose to make an impact today, establish a legacy gift for tomorrow...or do both. We would be delighted to help create a plan that works for your lifestyle and honors your values.

How Will You Make an Impact?

MAKE A DIFFERENCE NOW:

1. Use charitable funds you've already set aside (and simplify your recordkeeping) by recommending a grant to us from your **donor advised fund**.
2. If you're 70½ or older, save taxes on **IRA** withdrawals by making a distribution directly to us. You don't get taxed on the gift, and neither do we!

MAKE A DIFFERENCE LATER:

3. Create a gift with just one sentence—and without giving up any assets today!—by putting us in your **will or trust**.
4. Consider one of the quickest, easiest ways to give a gift: naming us as full or partial **beneficiary** of a retirement account, life insurance policy or other asset.



12 Ways to Make a Meaningful Difference



Start Changing Lives Today!

Our FREE guide, **12 Ways to Make a Meaningful Difference**, gives details on the four gift options above, plus eight more. That's a dozen ideas to help you choose the most beneficial way for you to ensure that patients have access to the best care.

Request your FREE guide today to learn more. Simply complete and return the enclosed reply card.

Keep Telling Your Life Story

Your Compassion Can Last Forever

When you close your eyes and think about what inspires you most, what do you see? The people you love? The work you do? The deep good that happens at Samaritan Medical Center every day? Whether you have received care with us or a loved one has, you know that we're there whenever we're needed.

What you value is woven throughout each chapter of your life story. While each one might stand alone—family, friends, faith, career, hobbies, passions, causes you hold dear—when they're combined, they create a masterpiece full of meaning.

Your story is unique and important, *worth being told far into the future.*

How Do You Want to Be Remembered?

Transforming your values into your forever legacy is powerful. What's more, you can get started today.

You can shape your legacy now by making intentional choices about how you spend your time, talent and treasure. One of the most impactful ways to do this is through your will. A gift in your will can support the people and causes that matter most to you, extending your values through future generations.

You Can Create Your Legacy Today

Your will is a testament to who and what you love. By providing support in your estate plan for the Samaritan Medical Center Foundation, you can ensure your dedication to our critical mission is remembered forever.



We would be honored to help you tell your story.
Please contact Beth Fipps at 315-785-5785 or efipps@shsny.com today to begin the conversation.



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VISION

The Samaritan Medical Center Foundation will be a philanthropic priority in our community as a result of its excellence, integrity and investment stewardship, and will build an endowment, the income from which will support the capital and program needs of Samaritan.

If you wish to be removed from our mailing list, please let us know.