

Yes! I would like to make a gift to the Samaritan Medical Center Foundation of Northern New York.

Donor information

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Gift fulfillment:

☐ A check is enclosed for: \$ \_\_\_\_\_  
☐ I wish to charge \$ \_\_\_\_\_ to my:  
☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX  
Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Signature: \_\_\_\_\_

My gift is for:

☐ Unrestricted Gift  
☐ Endowment Fund  
☐ Heart to Heart Grateful Patient, Family & Friends Program  
☐ Walker Cancer Treatment Center  
☐ Maternity Place Honor Roll  
☐ Children's Miracle Network  
☐ Other Restricted Gift: \_\_\_\_\_

Tribute gift information:

My gift is ☐ in memory of: \_\_\_\_\_  
☐ in honor of: \_\_\_\_\_  
☐ for a special occasion: \_\_\_\_\_

Please contact me about:

☐ The Samaritan Society  
☐ Named Giving Opportunities  
☐ Including Samaritan in my will

Please make checks payable to: Samaritan Medical Center Foundation of Northern New York. Your gift is tax deductible. For more information, please call the Foundation office at 315-785-5785. Please mail this form to: Samaritan Medical Center Foundation of Northern New York • 830 Washington Street • Watertown, NY 13601.

**Make a donation online!**  
Simply visit  
[www.samaritanhealth.com/foundation](http://www.samaritanhealth.com/foundation).  
It's convenient. It's quick. It's secure.

Fundraising Special Events

Throughout the year, the Foundation sponsors special events for members of our community. The funds generated by these events help support specific initiatives as well as the Foundation's Endowment Fund. Whether you enjoy a friendly game of golf, or prefer to dance the night away, there is something for everyone. If you would like to learn more about any of our events, please contact the Foundation at 315-785-5785.

- Thousand Islands Golf Classic
- North Country Festival of Trees

CMN's fundraising events, held throughout the year, also need community support. Examples include the Radiothon, Creative Imaging Baby Photo Contest and New Visions Dance Marathon. For more information on these events, please call 315-785-4053.

Give the Gift of Time

With people today busier than ever, time has become a precious commodity. However, your time can be used to provide an invaluable service when you choose to volunteer as part of the Samaritan Auxiliary.

Each year, Auxiliary members contribute countless hours of service helping in areas such as: information desk, patient registration, Emergency Department, mail delivery to patients, Gift Shop, Starbucks, and Samaritan Keep Home outings and special events. You may even choose to volunteer right within the Foundation office!

Each Auxiliary member receives the satisfaction of knowing that he or she is contributing directly and indirectly to the lives of thousands of patients who seek treatment at Samaritan each year.

If you are interested in sharing your time, talents and energy for the benefit of our community, please contact 315-785-5745.

However you choose to give, you can be assured that the return on your investment in Samaritan's future will be a vibrant, healthy hospital for future generations in the North Country.

Your Gifts at Work

When you make a gift to the Samaritan Medical Center Foundation of Northern New York, you are giving the gift of good health to your family, friends, and neighbors.

At a time when insurance reimbursements for hospital services are declining and the number of people who are unemployed and uninsured is high, Samaritan Medical Center continues to meet the medical needs of our community.

This would not be possible without monies raised by the Foundation, which provide critical funding for facilities and equipment that benefit Samaritan patients and our entire community. New facilities and equipment also aid Samaritan in first recruiting, and then retaining, physicians who provide much needed services.

Here are just a few recent examples of our donors' dollars at work:

- \$13.5 million raised by Advancing Healthcare ... Close to Home in support of the Pavilion and hospital renovations
- \$350,000 in Children's Miracle Network grants allocated to local families for healthcare related needs, as well as to Samaritan Medical Center and other area hospitals and agencies for capital equipment purchases
- \$265,000 given towards the construction of the new Clayton Family Health Center
- Provided funding for capital equipment purchases such as the Vocera hands-free voice communication system
- Provided funding for healthcare related education programs through Samaritan

Thanking Our Donors

The Samaritan Medical Center Foundation of Northern New York greatly appreciates the support we receive from our donors. Each donation, no matter what its size, is precious to us, and every donor is considered priceless.

 *Caring. Healing. Leading.*  
**Samaritan**  
Medical Center Foundation  
of Northern New York, Inc.  
**830 Washington Street**  
**Watertown, NY 13601**  
**315-785-5785**  
[www.samaritanhealth.com](http://www.samaritanhealth.com)

 *Caring. Healing. Leading.*  
**Samaritan**  
Medical Center Foundation  
of Northern New York, Inc.

Investing in  
Your Samaritan  
Ways to Give

# When you invest in Samaritan, you are investing in the health of our community for generations to come!

How can you make a difference in the lives of your family, your friends, your neighbors and the entire Northern New York community?

It's as easy as making a donation to the Samaritan Medical Center Foundation of Northern New York!

Charitable giving helps to make important advancements at Samaritan possible. It allows us to enhance patient care services, provide continuing education for our talented healthcare professionals, expand facilities and bring specialized equipment to Samaritan Medical Center that otherwise might not be possible. However you choose to give, you can

be assured that the return on your investment in Samaritan's future will be a vibrant, healthy hospital for future generations in the North Country.

The Samaritan Medical Center Foundation is a 501(c)3 nonprofit organization, which means your donation is tax-deductible to the full extent provided by law. If you're not sure how you want to give, or what you want to support, the Foundation staff is available to meet with you to discuss your areas of interest, Samaritan's vision, and options for giving. Please contact us at 315-785-5785.

## How You Can Help -

Gifts of all sizes and types help to make our hospital stronger. There are numerous ways you can invest in Samaritan's future with a contribution to the Samaritan Medical Center Foundation.

Below are just a few suggestions:

### Memorial/Tribute Gifts

Honor or remember a special relative, friend, neighbor or co-worker. Gifts are given to provide a meaningful and lasting memorial, or to celebrate a special occasion or accomplishment. Notification is sent to the honoree or, in the case of a memorial gift, to the family.

### Cash

A gift of cash is the simplest and most immediate way people contribute to the Samaritan Medical Center Foundation. Cash gifts may also be pledged over the course of several years.

### Planned Giving

Planned giving is simply a deferred donation, arranged well ahead of time, usually through wills, life insurance, charitable trusts, or gifts of property or stock. Planned giving does not usually require an immediate gift, but instead guarantees that a contribution will be made in the future. This allows you to contribute to the hospital in coming years without worrying about your current financial needs.

There are a variety of easy planned giving options from which you can choose – from naming the Foundation

as a beneficiary in your will or of a life insurance policy or pension plan, to more complex charitable trust arrangements. Please contact the Foundation at 315-785-5785 for more information.

### Corporate Giving

Businesses of any size can demonstrate their support of healthcare in the North Country through a corporate giving program to benefit Samaritan. This can range from outright corporate gifts, to event sponsorship or a matching gift program.

### Matching Gifts

Many employers or former employers (if you are retired) have matching gift programs through which your generosity to Samaritan can be multiplied. Check with your human resources office to see if your company offers matching gifts to non-profit agencies.

### Real Estate

Qualified gifts of real estate, such as undeveloped land, farms or personal residences, may be given outright to support the Foundation or as a planned gift.

### Appreciated Securities

Gifts of appreciated securities, such as stocks, bonds or mutual funds provide the same benefits as cash for the hospital and offer the donor the additional benefit of paying no capital gains tax.

## Areas of Support - Your Legacy of Compassion & Caring

Every gift to the Samaritan Medical Center Foundation of Northern New York is truly a legacy. Decades from now, patients and staff will look back on the contributions made today as evidence of a strong, ongoing commitment to the mission of Samaritan.

When you make your gift, it can be unrestricted in use, or you may choose to direct your gift to a specific program that made a significant difference in the life of a loved one or to a service that you believe is vital to healthcare.

### Gifts may be directed towards:

- **Unrestricted Gift:** a contribution that allows the Foundation to use your donation where it is needed most as opportunities arise. When you give an unrestricted gift, you can be confident that your donation will help fund some of the most important initiatives of the hospital.
- **Heart to Heart - *The Samaritan Foundation's Grateful Patient, Family & Friends Program:*** Make a gift in honor of a Samaritan caregiver - perhaps someone who went the extra mile to care for you or a loved one. The designated caregiver will receive special recognition, while donations from this program will help ensure that future patients continue to receive the same level of compassionate, high quality care.
- **Walker Cancer Treatment Center:** Supports cancer treatment and the Cancer Center while also assisting in raising awareness of cancer causes, detection, and treatment.
- **The Maternity Place Honor Roll:** Commemorate the birth of a new baby, a birthday or other special occasion by purchasing a tile on the Maternity Place Honor Roll wall. Proceeds benefit the Samaritan Maternity Department and Neonatal Intensive Care Unit.
- **Cardiopulmonary Rehabilitation Grants:** Awarded to patients to provide the financial support they need to complete phases of Cardiopulmonary Rehabilitation.
- **Bethany Wright Remembrance Fund:** Established in memory of Bethany Wright, a nurse at Samaritan Medical Center for over thirty years, this fund provides continuing education "scholarships" to Samaritan Medical Center nurses.
- **CHEF's Club (Caring Healthcare Employees for the Future of Samaritan):** Designated to support either the Samaritan Medical Center Foundation, the Employee Benevolent Fund or Children's Miracle Network.
- **Samaritan Society:** Donors who pledge gifts of \$15,000 or more are recognized through membership in the Samaritan Society.
- **Stevens Society:** Individuals who have included the Samaritan Medical Center Foundation in their estate plans or have created a planned gift are recognized by membership in the Stevens Society.
- **Naming Opportunities:** As Samaritan continues to renovate and expand its facilities, this program creates an opportunity for donors to perpetuate the name of an individual, a family, a business or an organization for years to come.
- **Endowment Fund:** Truly a gift that keeps on giving, endowment fund gifts are invested, and only the interest earned is used to support programs - the principal remains intact.
- **Children's Miracle Network:** Samaritan is proud to be one of 170 hospitals throughout the United States and Canada affiliated with the Children's Miracle Network (CMN), an organization whose mission it is to ensure that all children have access to quality healthcare, regardless of their family's ability to pay.



**Children's  
Miracle Network  
Hospitals**  
Helping Local Kids

Funds raised locally for CMN support child-centered areas of Samaritan Medical Center such as Northern New York's only Level II Neonatal Intensive Care Unit. Additionally, CMN funds support Samaritan's Pediatric, Maternity and Emergency departments and provide direct assistance to families with children in a medical crisis.

## WAYS TO SUPPORT SAMARITAN