2011 Annual Report
Partnering with Our Community
Now and for Generations to Come
Samaritan Senior Team

Thomas H. Carman  
President & Chief Executive Officer

Paul A. Kraeger  
Senior Vice President of Finance & Administrative Services & Chief Financial Officer

Richard A. Brooks  
Vice President of Long Term Care & Support Services

Mario Victoria, MD  
Vice President of Medical Affairs

M. Andrew Short  
Vice President of Information Services & Chief Information Officer

Beth Fipps  
Vice President of Foundation & Community Services
Dear Friends & Neighbors,

In late 2003, when my wife and I first visited Watertown, it was clear to us that there was something special about this community. This was a major factor in our decision to move here in April 2004 as I began my tenure at Samaritan Medical Center. Our expectations have been far exceeded.

The sense of community that exists here in Jefferson County is truly unique. Irene and I have always believed in supporting our community, both personally and professionally. It is a value that we have passed along to our children at home, and one that we encourage and support in our colleagues at work. I am proud to say that one of the places in which this sense of community is most palpable is within the Samaritan organization.

Our 2,000+ employees and physicians give generously of their time and talent to ensure that the community remains strong and vibrant for generations to come. This is demonstrated through the countless hours and dollars that the Samaritan people give back through volunteering in church groups, Boy/Girl Scout Clubs, service clubs, and several not-for-profit agencies.

In addition, our staff and physicians recognize that the contributions they make professionally, day after day, serve to benefit the community just as significantly. We are so fortunate to have the skill, compassion and commitment that exist within our organization. From the housekeeper who drops off a card to a patient whose room she’s stopped to clean; to the nurses’ aide who makes sure that a nursing home Resident’s favorite lotion never runs out; to the nurse who allows a patient’s family members to keep vigil around the clock; to the construction worker who builds walls and facilities within which miracles will happen. No matter what their job titles may be, every person at Samaritan shares their hearts and minds to ensure that our patients and residents receive the best possible care.

It is my pleasure to present to you the 2011 Annual Report, which highlights just a few of the people, programs and events that make a difference in the lives of the residents of our community.

Thank YOU for your support, generosity and dedication to Samaritan – and for helping to make all of this possible.

Sincerely,

Thomas H. Carman
President & Chief Executive Officer
Samaritan Medical Center continues to be a fiscally sound and stable organization. Thanks to the hard work and dedication of our medical staff and employees, as well as careful management, our bottom line is strong … which allows us to provide ever-improving quality of care.

Our net patient revenue has grown by 10.16% since 2010 with inpatient revenues increasing by 6.7% and outpatient revenues increasing by 14.2% since last year. There has been 40% growth over the past four years.

For the past three years, Samaritan Medical Center has realized operating margins in excess of 5%. With these solid operating margins, Samaritan continues to re-invest in our strategic goals, facilities, technologies, employees and community.

Examples of these reinvestments in 2011 include:
- Samaritan expended $1,328,677 on physician recruitment activities this past year. At the same time, Samaritan welcomed 20 new physicians and their families to the area in 2011. (For additional details, see article on page 10.)
- Samaritan contributed $1,050,000 toward our graduate medical education program in 2011. This past year, four new residents joined our ranks, resulting in a total of ten residents striving to complete their programs in family practice and internal medicine while working beside our physicians and staff. (For additional details, see article on page 9.)
- Samaritan spent almost $9,800,000 on capital projects and equipment in 2011. Renovations to the Pratt Street Building were started as part of our facility master plan. (For additional details, see article on page 5.) Purchases for patient care equipment, such as cardiac monitors for our Emergency Department and 4 HD endoscopy towers for Surgical Services totaled $2,850,000. Samaritan is also initializing a computerized provider order entry (CPOE) system that is included in the information services equipment and upgrades that totaled $2,341,000. This initiative is part of a Medicare and Medicaid requirement for hospitals to move toward adopting electronic health record (EHR) systems that will improve medical record management accuracy and efficiency.
- An important part of Samaritan’s mission is to ensure access to healthcare for all members of our community, regardless of their ability to pay. The hospital spent $3,181,812 providing charity care for those unable to afford medical care in 2011.

Commitment to Community Partnerships

In 2009, our Board of Trustees adopted a plan to foster collaboration among other local healthcare facilities. With this focus on collaboration, Samaritan continues to provide information technology services to River Hospital in Alexandria Bay and also recently began providing lab and pharmacy support to Clifton Fine Hospital in Star Lake. In addition, Samaritan is a member of the Western Northern New York Hospitals Group, which recently submitted a Healthcare Efficiency and Affordability Law (HEAL) grant application to the New York State Department of Health (NYSDOH) to further collaboration that focuses on post discharge care of patients for hospitals in our region.

Since October 2010, EJ Noble, an affiliate of Samaritan Medical Center, has assumed receivership of Mercy Care Center and has helped Mercy remove itself from the Center for Medicare & Medicaid Services (CMS) watch-list. Samaritan is also projected to invest $6,000,000 in the creation of the Senior Living Village in early 2013 and has contributed $4,461,000 already to date. (For additional details, see article on page 26.)

Overall, Samaritan Medical Center is committed to providing high quality, comprehensive, safe and compassionate healthcare services to meet the needs of our civilian and military community well into the future.
In 2011, Samaritan Keep Nursing Home (SKH) continued to provide a variety of services to its hundreds of residents. In fact, during 2011, SKH maintained an occupancy rate of 99%, which is above the Fust, Charles, Chambers, LLC benchmark for nursing home occupancy rate of 97%.

Samaritan Keep Home depends heavily on State and Federal funding, with 77% of its resident days paid by Medicaid. Despite continued decreases in reimbursement, SKH has managed to control the annual losses generated, while ensuring quality care to the residents.

In addition to its resident skilled nursing care services, Samaritan Keep Home also operates a medical model adult day healthcare program. This program provides activities, socialization and medical services for adults who may have difficulty functioning in their own homes when left alone. In 2011, SKH provided 6,519 adult day care visits for the year.

The Samaritan Medical Center Foundation of Northern New York raises monies to help support the mission of Samaritan Medical Center. As part of this undertaking, the Foundation recently raised $13.5 million in pledges to support Samaritan in the construction of the new pavilion and parking garage, with $1,266,972 of those pledges being collected in 2011. (For more details, please see the donor list starting on page 15.)

The Foundation’s new strategic goal is to raise $30 million to build an endowment to support the future healthcare needs of Samaritan Medical Center and its affiliates. This process was begun in 2011, with fundraising through events such as the Thousand Islands Golf Classic and the Festival of Trees. (For more details, please see articles on pages 23 and 24.)

In addition, the Foundation was able to increase its investment portfolio to $4,926,000 over the course of the year, which marks the third year of growth.

Throughout 2011, Children’s Miracle Network of Northern New York (CMN), part of the Foundation, continued its mission of ensuring that all children have access to quality healthcare, regardless of their family’s ability to pay. Funds raised locally for CMN support child-centered areas of Samaritan Medical Center such as the Neonatal Intensive Care Unit, and Pediatric, Maternity and Emergency departments. Funds are also used to provide direct assistance to families with children in a medical crisis. (For more details, please see the donor list starting on page 27.)

The Cardiac/Pulmonary Rehabilitation Committee, also under the Foundation, raises funds that are then awarded as grants to Samaritan patients who are in need of cardiac or pulmonary rehabilitation but cannot afford to pay the expense of the sessions.
• Consolidation of Outpatient Services - the renovations will bring lab, radiology, EKG, pulmonary infusion and registration together in a single location

• Relocation of Samaritan’s Level II Neonatal Intensive Care Unit (NICU) - to a new 3,500 square foot area

• Creation of a Specialized Orthopaedic Medical/Surgical Unit – with 18 private patient rooms

• Expanded Cardiac Rehabilitation Unit – completed and open to patients!

• New Inpatient Dialysis Unit - completed and open to patients!
Interventional Radiology combines the use of tiny instruments and imaging technology to produce big results. And in 2011, it became available at Samaritan Medical Center.

Working in collaboration with the highly skilled team of physicians at Northern Radiology, Moonjohn Kim, MD, heads Samaritan’s new Interventional Radiology Department. Dr. Kim is a Board-certified and fellowship-trained Interventional Radiologist.

According to Dr. Kim, Interventional Radiology is minimally invasive and extremely targeted. It uses ultrasound, MRI and other diagnostic images as “road maps” to help guide miniature instruments, such as catheters, through blood vessels or through the skin to treat diseases right at the site of the problem.

The comprehensive Interventional Radiology services now offered at Samaritan Medical Center are not typically available in a community hospital setting. Previously, these services were only accessible to community members at outside referral centers in Syracuse and beyond. Now patients are able to stay close to home for treatment, where they have the support of family, friends and their regular primary care and specialist physicians.

For patients, Interventional Radiology often provides an alternative to open surgery – with less risk, less pain and a faster recovery. Since it first evolved as a medical specialty in the 1970s, Interventional Radiology’s ability to treat an ever-expanding list of conditions has only continued to grow. It is now used to treat blockages inside arteries and veins, block off blood vessels that nourish tumors, administer targeted chemotherapy and other medications, drain blocked organ systems, such as the liver, gallbladder and kidney, and perform biopsies that would otherwise require surgical exploration.

Moohjohn Kim, MD
Interventional Radiology

Medical School:
Hahneemann (Drexel) University School of Medicine, Philadelphia, PA

General Surgery Residency:
University of Illinois at Chicago, Chicago, IL

Diagnostic Radiology Residency:
University of Illinois at Chicago, Chicago, IL

Interventional Radiology Fellowship:
Rush-Presbyterian-St. Luke’s Medical Center, Chicago, IL

Board-certified and a diplomate with:
American Board of Radiology with subspecialty certification in Vascular & Interventional Radiology
Improving Healthcare for All Through
Our Relationship with Fort Drum

With Fort Drum’s population of 38,000 Soldiers and families, most of us understand and benefit from the impact that the installation has on our area’s economy. However, less recognized – yet just as important – is the significant benefit to our community’s healthcare system because of our population growth.

Because Fort Drum does not have its own hospital, the Soldiers and their families rely on community healthcare organizations, like Samaritan Medical Center, to provide that care. This population boost means the community can support a far broader range of healthcare services than the civilian community could support in isolation. More people residing in our region means a higher demand for healthcare services, including specialty care, that we otherwise would not have. In addition to greater need for services, this unique relationship provides additional funding, resources and programs to support expanded programs and medical specialties that are normally only found in larger, urban areas.

Just a few examples include:

**Physicians and Specialty Services** – Recruitment to a small community can sometimes be challenging. However, expanded population helps Samaritan Medical Center in recruiting accomplished physicians, because these doctors know they will be busy serving such a sizable community. In addition to the number of physicians we are able to recruit, these physicians also specialize in services that would otherwise only be available by traveling outside the area. Examples of this include: pain management services, pediatric subspecialties (such as pediatric cardiology and pulmonology), neonatal intensive care, behavioral health and advanced surgical procedures.

**Community Cooperation:** The Fort Drum Regional Health Planning Organization (FDRHPO), created as part of the Department of Defense pilot program for healthcare delivery, brings together military and civilian medical leadership to cooperate on projects that streamline and improve healthcare in the North Country. Working together, healthcare providers have successfully applied for grant funding and implemented projects that improve healthcare for all, such as electronic medical records that can be accessed from multiple healthcare offices through a health information exchange. This project and many others tie together the entire healthcare system, improving communication across multiple offices, reducing medical errors and cost and improving efficiency.

**Innovative Ideas:** Through grant projects initiated by the FDRHPO, this region is leading the way in adopting the latest and best practices in the healthcare field. From installing electronic medical records to creating a health information exchange so that healthcare providers can better coordinate patient care, to building telemedicine infrastructure to increase the available specialty care in the region, the North Country is at the forefront of the movement to use information technology to improve healthcare for patients.

**More Educational Opportunities:** FDRHPO’s Recruitment Program has helped develop seven new healthcare programs in fields that have local workforce shortages. This and other education expansion initiatives have resulted in over 200 healthcare professionals being educated locally and trained for good-paying local jobs.

As these examples demonstrate, advances and improvements in local healthcare are an important part of the long-standing, mutually supportive relationship between Fort Drum, area providers such as Samaritan Medical Center, and the North Country.
In today’s world, most of us receive medical care from more than one clinic, doctor or hospital. Each place keeps its own records with information about your test results, medications and medical history. However, healthcare providers can make better decisions about your care and treatment when they have as much information as possible about your health. That’s why Samaritan Medical Center joined HealtheConnections in 2011.

HealtheConnections’ Health Information Exchange is a secure computer information system that gives authorized healthcare providers access to patient information from multiple sources in real-time.

HealtheConnections is the Regional Health Information Organization (RHIO) of Central New York and is one of 12 RHIOs in New York State. It covers an eleven county region that includes: Onondaga, Oswego, Cayuga, Tompkins, Cortland, Madison, Oneida, Herkimer, Lewis, Jefferson, and St. Lawrence. Samaritan was among the first Jefferson County healthcare providers to be connected.

For individual patients, access to care becomes easier and safer when records are shared. Patients benefit from fewer duplicate tests and procedures, faster second opinions, a reduced risk of errors caused by illegible handwriting or incomplete records, and more informed care during office visits and emergencies.

The information available in HealtheConnections comes from the electronic medical records of participating healthcare providers, including hospitals, laboratories, physician practices, and radiology and imaging centers. Using HealtheConnections, patients’ electronic health information, such as histories, labs, reports and diagnostic tests, from all of their participating healthcare providers is collected in one single, secure view online. Patients must provide consent to each of their participating healthcare organizations for their medical information to be viewed electronically.

**By the Numbers**

Samaritan Medical Center Statistics for 2011

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<th>Category</th>
<th>Number</th>
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<td>Acute Care Discharges</td>
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<td>ED Visits</td>
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<tr>
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<tr>
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<tr>
<td>Inpatient Mental Health Patient Days</td>
<td>10,708</td>
</tr>
</tbody>
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Samaritan Medical Center has a strong history as a teaching hospital, focused on guiding and preparing the next generation of medical professionals.

Currently Samaritan offers clinical rotations for fourth year medical students, as well as three certified osteopathic programs: a family practice residency, an internal medicine residency and a transitional residency year (typically utilized by medical students who are still in the process of choosing a specialty for their residency). These programs are offered in conjunction with the New England College of Osteopathic Medicine and under the guidance of the new program director, Dr. David Rechlin.

While some community members may be surprised to learn that Samaritan is a teaching hospital, the program has been in place since the early 1990s. Students and residents come to Samaritan from all over the country, with recent participants hailing from locations such as Alaska, California and West Virginia.

In fact, openings at Samaritan are highly sought after because of the intensive one-on-one training, teaching and mentoring provided. Applicants are also attracted to the quality of life in Watertown and the surrounding North Country communities, especially since many of them bring spouses and children when they relocate for the 36-month program.

In addition to lectures and rotations in other specialties, residents in the Family Practice and Internal Medicine programs spend several days a week seeing patients at the Samaritan Plaza Family Health Center. While working under the supervision of fully trained Samaritan physicians, these residents serve as the primary providers for their panels of patients.

In recent years, the “faculty” for the program has grown by leaps and bounds, as more and more members of the Samaritan Medical Staff have become actively involved, either by mentoring students or residents directly, or by giving lectures on specific procedures or specialties. Their knowledge and expertise is a tremendous resource for the program, while the physicians themselves get the satisfaction of passing on hard earned experience to the next generation. The teaching environment also makes it easy for Samaritan’s Medical Staff to continue their own education and remain current in their specialty. In terms of recruiting new physicians, the opportunity to teach is often viewed as a benefit of joining the Samaritan team.

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Samaritan’s Medical Education Program – Teaching the Next Generation

Other current medical education programs at Samaritan include clinical rotations for nursing (RN) and paramedics through Jefferson Community College, clinical rotations for nursing (LPN) through Jefferson-Lewis BOCES, clinical rotations for radiologic technologists through North Country Community College, and a New Vision program through Jefferson-Lewis BOCES that allows high school students to explore careers in various medical fields by shadowing healthcare professionals at the hospital.

Current members of the Samaritan Medical Staff who received part of their medical training at Samaritan include:

- Laura Boggs, DO
- Sarah A. Delaney-Rowland, MD
- Jon A. Emerton, MD
- Shari M. Hogan, MD
- Benjamin D. Rudd, MD
- Christopher A. Rumsey, DO
- Rory A. Sears, DO
- Ryan E. Tyler, MD
- Edwin N. Urf, Jr., DO
- Jason F. White, MD

Other current medical education programs at Samaritan include clinical rotations for nursing (RN) and paramedics through Jefferson Community College, clinical rotations for nursing (LPN) through Jefferson-Lewis BOCES, clinical rotations for radiologic technologists through North Country Community College, and a New Vision program through Jefferson-Lewis BOCES that allows high school students to explore careers in various medical fields by shadowing healthcare professionals at the hospital.

L to R: Dr. Erin Mansmann and Dr. Rory Sears.
Welcoming 20 New Physicians to the North Country

The latest technology and treatment options are only part of what allows Samaritan Medical Center to meet our community's healthcare needs. That's why Samaritan remains committed to bringing in new physicians to care for our growing community. In 2011 Samaritan Medical Center and its Medical Staff proudly welcomed 20 new physicians.

Anel M. Abreu, DO Orthopaedic Surgery
Honeylee D. Agustin, MD Pediatrics
Farhana Basit, MD Pediatrics
Steven L. Berk, MD Ophthalmology
Andrew A. Beuttenmuller, DDS Pediatric Dentistry
Jamey A. Burton, MD Family Medicine
Tom T. Chen, MD Anesthesiology
Edward W. Choung, DO Orthopaedic Surgery
Taj A. Hadee, MD Pediatrics
Moonjohn Kim, MD Interventional Radiology

Thomas P. McCue, IV, MD Dentistry
Khaled Mohamed, MD Adult Psychiatry
Fahd Rawra, MD Adult Psychiatry
Gail S. Rose–Green, MD Pediatrics
Christopher A. Rumsey, DO OB/GYN - Military
T. Musa Saghir, MD Hospitalist
Rory A. Sears, DO Pulmonary/Critical Care
Thiru Singam, MD Child & Adolescent Psychiatry
Raymond A. Sleszynski, MD Neuroradiology
John J. Wasenko, MD Neuroradiology
Samaritan Medical Staff

Allergy & Immunology
Dariusz Chrostowski MD

Anesthesiology
Bhupinder Bolla MD
Tom T. Chen MD
Eric N. Duah MD
Ivan E. Montalvo-Otano MD
Jin Qi MD
Jarmila Slezkova MD
Edwin N. Urf, Jr. DO

Cardiology
David H. Antecol MD
Mirza M. Ashraf MD
Fritz Roc MD
Vojtech Slezkova MD
James E. Willis MD

Dentistry
Thomas P. McCue, IV DDS

Dermatology
Rachel E. Lewis MD
Barbara Licznerski MD

Emergency Medicine
Jeffrey B. Adler MD
Philip A. Chafe MD
Sarah A. Delaney-Rowland MD
Ping Fu MD
Maja Lundborg-Gray MD
Stephen J. McMurray MD
Dennis T. Mullaney MD
Melba M. Taylor MD
Michael K. Waters MD

Endocrinology
Claudia B. Fish MD

ENT
Tony C.Y. Chuang MD
Braxton L. Hillerman MD
Diana L. Page DO

Family Practice
Christopher P. Black MD
James A. Burton MD
Jon A. Emerton MD
Nancy Girard DO
Stephen T. Grybowski MD
John W. Jepma DO
M. A. Moid Khan MD
Bina Maharjan MD
Benjamin D. Rudd MD
Jack Rush MD
Parul Saxena MD
Ryan E. Tyler MD
Joseph F. Wetterhahn MD
Jason F. White MD
Karen A. Williams MD

Gastroenterology
David Reindl MD
Gerald S. Weinstein MD

General Surgery
Eduardo B. Barayuga MD
Bradford K. Bilicki DO
Kenneth I. Brydges DO
Leo J. Gosselin, Jr. MD
Robert O. Kimball MD
Jan K. Turcotte MD

Gynecology
Elizabeth Lucal, MD

Hospitalist
Edwin A. Cowen MD
David J. Flint MD
Joan C. Guevarra MD
Joan C. Guevarra MD
T. Musa Saghir MD
Tareq M. Saghir MD
Thiru Singam MD
Anil Singh MD
Simone S. Van-Horne MD
Xianjin Yi MD

Infectious Disease
Marylene J. Duah MD

Internal Medicine
Laura Boggs DO
Jerome F. Cuyler MD
Collins F. Kellogg, Jr. MD
Julie M. Lapointe MD
Scott Mitchell MD
Frank Rhode MD
Edmund J. Roache MD
LaVerne R. VanDeWall DO

Medical Oncology
John J. Poggi MD
Charles F. Romano MD

Neonatology
Karl J. Komar MD
Chung J. Peng MD

Nephrology
Krishnakumar Hongalgi MD
Khalid P. Sindhu MD

Neurology
Mohsin Ali MD
Abdul Latif MD

Medical Executive Committee
Karl Komar, MD - President
Jack Rush, MD - Vice President
Daniel DeBlasio, MD - Secretary/Treasurer
Shahandeh Haghir, MD - Chair, Credentials Committee
Collins Kellogg, Jr, MD - Chair, Medical Management Committee
David Rechlin, DO - Director, Medical Education

Department Chairs
Sarah Delaney-Rowland, MD - Chair, Dept. of Emergency Medicine
Eric Duah, MD - Chair, Dept. of Anesthesiology
David Flint, MD - Chair, Dept. of Medicine
Daniel Gray, MD - Chair, Dept. of Radiology
Shari Hogan, MD - Chair, Dept. of Pediatrics
Elizabeth Lucal, MD - Chair, Dept. of Obstetrics & Gynecology
Maritza Santana - Garcia, MD - Chair, Dept. of Psychiatry
Perry Shuman, MD - Chair, Dept. of Surgery

At-Large Members
Eduardo Barayuga, MD
Kimberly Barrett, MD - Military
Benjamin Rudd, MD

Ex-Officio Members
Thomas H. Carman,
President/CEO
Mario Victoria, MD,
Chief Medical Officer

Medical Staff
Neurosurgery
John Krawchenko MD
Michael P. Owen MD

OB/GYN
Kimberly R. Barrett MD
Kenya Cain MD
Elliott S. Cohen MD
Jennie L. Dembski MD
Walter Dodard DO
Pierre B. Eugene MD
Nanci L. Hawkins MD
Karen A. Leedom MD
Elizabeth Lucal MD
Christopher A. Rumsey DO
Phaelon H. Silva MD

Pathology
Christian N. Ezidiegwu MD
Shahandeh Haghir MD
Michael B. Kelleher MD
Samuel A. Livingstone MD
Yilin Zhang MD

Pediatric Cardiology
Nader H. Atallah-Yunes MD
Matthew J. Egan MD
Frank C. Smith MD

Pediatric Dentistry
Andrew A. Beuttenmuller DDS

Pediatric Pulmonology
Ran D. Anbar MD

Pediatrics
Honeylee Agustin MD
Farhana Basit MD
Myla V. De Jesus MD
Alfred L. Gianfagna MD
Taj A. Hadee MD
Shari M. Hogan MD
Khalil Kardooni MD

Orthopaedic Surgery
Anel M. Abreu DO
Bruce L. Baird MD
Dwight D. Campbell MD
Brian J. Carr MD
Edward W. Choung DO
Jason A. Davis MD
Steven B. Fish MD
Edward N. Powell MD
Perry T. Shuman MD
D. Peter VanEenenaam MD
David O. VanEenenaam MD

Physical Medicine
Howard H. Huang MD
Michael C. Wainberg MD

Plastic Surgery
Adam B. Licznerski MD

Podiatry
Walter H. Majak DPM
James P Pelletier DPM

Psychiatry
Adekola Alao MD
John J. Huszonek MD
David V. Keith MD
Sadaqat N. Khan MD
John M. Manring MD
Khaled Mohamed MD
Georgian T. Mustata MD
Kevin R. O’Connor MD
Fahd Rawra MD
Maritza Santana-Garcia MD
Raymond A. Sleszynski MD

Radiation Oncology
Daniel S. DeBlasio MD
Linda L. Schicker MD

Radiology
Susanne Daye MD
Daniel S. Gray MD
Mark Kwalbrun MD

Radiology (Interventional)
Moonjohn Kim MD
Samaritan’s comprehensive healthcare network includes neighborhood family health centers, outpatient behavioral health and addiction services clinics, women’s health centers, specialty practices, and multiple locations for outpatient laboratory, x-ray, and ultrasound testing.

In fact, you’ll find Samaritan healthcare services throughout Jefferson County... wherever you live or work! And all of these facilities provide excellent care in the tradition of Samaritan Medical Center.
Samaritan Auxiliary

Founded in 1896, the Samaritan Auxiliary has contributed countless hours and more than two million dollars for vital hospital improvements and projects. The Auxiliary also includes the Samaritan volunteer program, which serves a vital role in the day-to-day operations at Samaritan.

In 2011, Samaritan Auxiliary and community members contributed nearly 22,300 hours of service helping in areas such as: information desk, patient registration, Emergency Department, surgical waiting area, mail delivery to patients, Gift Shop, Samaritan Keep Home outings and special events and clerical support.

Volunteer & Auxiliary 2011 Highlights

- A record 75 new volunteers joined Samaritan in 2011, bringing the total number of volunteers to 208. The 2011 total for volunteers and auxiliary members was 302.
- In 2011 Samaritan’s teen summer volunteer program included twelve teens ranging in age from 14 to 18. The teen volunteers rotated through different departments in both Samaritan Medical Center and Samaritan Keep Home.
- The Auxiliary’s two continuous fundraising ventures, the Gift Shop and Starbucks, raised $49,500 in 2011. The money raised by the Auxiliary at these venues goes directly back to the hospital and the nursing home to support equipment purchases, new services and expansion.
- The Auxiliary’s 9th Annual One Night One Diamond community fundraising event was held in March, raising $45,310 to support the purchase of a non-invasive ventilator for the Neonatal Intensive Care Unit.
- The Auxiliary’s 2nd Annual Art & Appetizers fundraising event provided guests with an opportunity to purchase work by local artists. The event raised $1,000.
- In 2011 the Auxiliary’s Annual Bridge Card Party raised $1200.
- The Auxiliary continues to do very well with its special sales of books, uniforms, jewelry and purses. In 2011 these sales brought in over $30,000. The Auxiliary wishes to thank the Balsam Twig and Laurel Twig chapter volunteers who assist with these sales.
- The Auxiliary continued to provide spring and fall children’s tours for area second graders, which enabled over 600 children from 11 schools in Jefferson County to tour the hospital.

A record 75 new volunteers joined Samaritan in 2011, bringing the total number of volunteers to 208. The 2011 total for volunteers and auxiliary members was 302.

2011-2012 Samaritan Auxiliary Board

- Wendy Grimm, President
- Renee Waterbury, Vice President
- Maria Alicea, Secretary
- Hope Johnston, Treasurer
- JoAnn Wheeler, Assistant Treasurer
- Lu Green, Past President

- Rose Battista
- Irene Carman
- Berline Dodard
- Erika Flint

Diane Kilburn
Mary Luck
Marcie Marcolini
Jennifer Poggi

Pat Landers at work in the Gift Shop.

In 2011, the Auxiliary purchased equipment and supplies for patients and residents that included:

- Stuffed animals and coloring books for children in the Emergency Department and Surgical Care
- 14 newspapers donated each day of the week for patient use
- Crossword books, word search books and playing cards for elderly patients in the hospital
- Two Portable DVD players for young patients waiting in the Emergency Department
- A new computer with color printer and video conferencing capability for the residents of Samaritan Keep Home
- Flowers provided for every resident at Samaritan Keep Home on their birthday
As a resident of the community and owner of a Watertown-based business, the healthcare services available locally are extremely important to me, my family and my 205 employees.

As Chair of the SMC Foundation Board, I take very seriously my role in advocating for a strong and vibrant healthcare system for years to come. This includes supporting the programs and services available now, as well as anticipating and planning for the changes and challenges that are on the horizon as healthcare reform begins to take shape.

Since its establishment in 1996, the role of the SMC Foundation has been pivotal in the Samaritan organization's success to date. Most recently, the community came together to support local healthcare through the largest-ever capital campaign in our community. A total of $13.5 million was raised to expand and modernize Samaritan's aging facilities and, in November 2010, the new Patient Pavilion was opened. Today, renovations are underway to update our facilities, and a new $72 million long-term care facility is under construction.

You were there when we needed you most. And Samaritan intends to be here as far into the future as healthcare reform begins to take shape.

As we position ourselves for the future, you will notice some new faces, new partnerships and new priorities for the SMC Foundation. Last May, we welcomed Beth Fipps as the new Executive Director. Since then her role has been expanded to include Marketing, Auxiliary/Volunteers, and Patient Experience. Through Beth’s leadership, the coordination of these services, as well as the development of a strategic plan specifically for the Foundation, will enhance relationships with our many supporters – current and future – who are so critical to our success.

Our facilities certainly have changed over the past few years, but the commitment of our staff and physicians remains the same. It is that commitment, as well as the continued support from our community, that will guide us through the next several years. I am honored to serve alongside such a dedicated group of employees, physicians, volunteers and Trustees whose priority it is to ensure the well-being of our friends, neighbors and loved ones.

On behalf of the entire Samaritan family, I extend to you our sincere gratitude and appreciation for your commitment and support of healthcare in the North Country.

Lisa Weber
Board Chair, Samaritan Medical Center Foundation

The Samaritan Medical Center Foundation of Northern New York greatly appreciates the generous support we receive from our donors. Each donation, no matter what its size, is precious to us, and every donor is considered priceless. These donations help to make important advancements at Samaritan possible. They allow us to enhance patient care services, provide continuing education for our talented healthcare professionals, expand facilities and bring specialized equipment to Samaritan Medical Center that otherwise might not be possible. Decades from now, patients and staff will look back on the contributions made today as evidence of a strong, ongoing commitment to the mission of Samaritan.

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As a resident of the community and owner of a Watertown-based business, the healthcare services available locally are extremely important to me, my family and my 205 employees.

As Chair of the SMC Foundation Board, I take very seriously my role in advocating for a strong and vibrant healthcare system for years to come. This includes supporting the programs and services available now, as well as anticipating and planning for the changes and challenges that are on the horizon as healthcare reform begins to take shape.

Since its establishment in 1996, the role of the SMC Foundation has been pivotal in the Samaritan organization’s success to date. Most recently, the community came together to support local healthcare through the largest-ever capital campaign in our community. A total of $13.5 million was raised to expand and modernize Samaritan’s aging facilities and, in November 2010, the new Patient Pavilion was opened. Today, renovations are underway to update our facilities, and a new $72 million long-term care facility is under construction.

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The Samaritan Medical Center Foundation is pleased to honor our Samaritan Society donors, who have collectively contributed or pledged more than $890,600 in support of improving the quality of healthcare in our community. Membership is extended to those who make a commitment of $15,000 or more with up to ten years to pay their commitment. These compassionate individuals united by this honorary distinction share a profound commitment to Samaritan and to its tradition of quality healthcare.

The Board of Directors established the Stevens Society in honor of Dr. Henry M. Stevens, Samaritan’s first Board President. Dr. Stevens served from 1881 to 1895. The Society recognizes individuals who have chosen to support the mission of Samaritan through a charitable bequest and/or lifetime planned gifts.
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*L to R: Peter Pike and Bernie Brown
L to R: Robert Sturtz, Lu Green, Jean Sturtz, Hope Metcalf, Ruth Fish, Totter Crossley
L to R: Dr. David Gregor and Sally Hirschey
* deceased
2011 marked the 14th Annual Thousand Islands Golf Classic. This June event includes a pre-tournament dinner and auction, as well as a 9-hole golf challenge for golfers of all skill levels, on the Sunday prior to the Tournament.

In 2011 the Thousand Islands Golf Classic raised a record amount of almost $110,490 to benefit healthcare in the North Country.

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The North Country Festival of Trees, benefiting children’s services at Samaritan Medical Center and the Watertown Family YMCA, is one of the holiday season’s premier events. In 2011, the event raised almost $110,000, half of which will be given to the YMCA.

The three-day Festival offers something for everyone. Friday evening features a Gala where guests mingle among creatively decorated four and seven-foot trees, enjoying fine food and drink while they participate in a spirited live auction on select trees. Saturday evening is the very popular Sugarplum Ball attended this year by over 720 fathers and daughters and mothers and sons, all turned out in their finest holiday attire. Over Friday, Saturday and Sunday, the public is welcome to view the trees and bid on them through a silent auction.

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Dave and Cassie Johnson
Miss Thousand Islands (center) with two young attendees
Nursing home quality of life has long been a topic of discussion and concern amongst families across the country. In recent years, this discussion has coalesced as a national movement, known as “Culture Change,” which is focused on transforming the way we all think about aging – especially in nursing homes, assisted living residences, and other senior settings.

The goal of Culture Change is to provide services centered around what the residents want … essentially to base services on resident-centered values and routines where the opinions of elders and those working with them are considered and respected. The core resident-centered values are choice, dignity, respect, self-determination and purposeful living.

Culture Change is about empowering direct caregivers to be involved with residents in helping to direct their plan of care. It is also about improving the long-term care environment for direct caregivers through education and skill building. Locally, Samaritan Keep Home (SKH) has recently started a Culture Change journey that will transform long-term care from an institutional model, to a resident-centered model. Our goal is to provide our residents with a life at Samaritan Keep Home that mirrors the life they had before they came to live with us.

A steering committee, consisting of managers, staff and residents, has been meeting to initiate this transformation. Initial steps included a site visit to the Teresian House in Albany NY, which already has committed to this change, to help staff understand and see what “resident-centered care” is all about. From there, the SKH committee’s focus was to start simple and concentrate on changes that would yield positive results in a short amount of time. The first project initiated was starting an extended meal period. This allows residents to choose what time they start their day, what time they eat breakfast, and what they eat for breakfast.

As Samaritan Keep Home continues to move forward with Culture Change, future plans include continuing to roll out the extended meal period to include every floor and every meal, as well as building relationships by staffing with consistent assignments for Certified Nursing Assistants (CNAs).

2011-2012 Samaritan Keep Home Board

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Certified Nursing Assistants (CNAs) account for nearly half of the workforce at Samaritan Keep Home – and are continuously a top recruitment priority for the hospital. To help fill these much-needed positions with highly qualified personnel, Samaritan has developed an in-house, New York State-certified CNA training program.

The twelve-week program is designed so that the students divide their time between the classroom, a simulated learning lab and working with residents of Samaritan Keep Home. Students are able to experience all of the units at Samaritan Keep Home, which provides them with both a realistic sense of the job duties required and the opportunity to have a better idea of the specific clinical area they might want to pursue after graduation (long-term care, dementia, daycare, inpatient, etc.).

Becoming a CNA can be a rewarding experience. It’s a valued position that puts you on the front line, caring for the residents’ physical needs as well as supplying social and emotional support.

Upon successful completion of the Samaritan CNA program and a New York State exam, students receive a two-year certification and license to practice as a Certified Nursing Assistant. Samaritan’s first class of CNAs graduated in June 2011 and, to date, the program has trained 24 students.
In late September, a groundbreaking ceremony was held to mark the beginning of a much-anticipated community project – the building of the new Samaritan senior living facility in Jefferson County. Since then, construction crews have been hard at work and, if all continues to go according to plan, the facility should open in late February 2013.

Once complete, the Samaritan Summit Village project will provide multiple levels of support for the local elderly population, including an entirely new level of care for the community – Assisted Living. For those who need some help with activities of daily living, but do not need continuous nursing care, assisted living offers a certain amount of independence and added privacy. The facility will have 120 assisted living beds and 168 skilled nursing (nursing home) beds. Skilled nursing provides an extra level of attention for those who need it by offering medical care and supervision 24 hours a day.

The project design is being developed by Reese, Lower, Patrick & Scott (RLPS), an architectural firm from Lancaster, PA. As part of the overall design, the Samaritan Senior Village will feature a home-like environment that is flexible. This will enable residents to easily transition from assisted living to nursing home care as they require a higher level of support. Throughout the design, the emphasis is on the residents. Services will be brought to them, rather than making them go to the services – a design feature that improves efficiency and will give the staff more time to devote to the residents and their needs.

The planned nursing home design and the addition of assisted living beds will ensure that Jefferson County’s older population continues to receive the best possible care in a home-like setting that is most appropriate for their unique medical, physical, and emotional needs.

The facility is being built on 18 acres of land just off of Washington Street in Watertown that was generously donated to Samaritan by Washington Summit Associates, LLC (Michael E. Lundy and David P. Rechlín, M.D.). Funding for the project is being accomplished through various sources, including a $34 million HEAL-NY grant. The project is part of a community-wide senior care services solution that was developed through collaborative efforts of several agencies, including the Community Assisted Living Corporation, Jefferson County, Watertown Housing Authority, Samaritan Medical Center and Carthage Area Hospital.

**Highlights of the New Senior Living Project Design:**

- Residential-style dining rooms for small groups of people versus a larger, institutional-type cafeteria setting
- Use of softer materials, such as carpeting versus tiled floors; less glaring paint colors to help older eyes see objects and surfaces better, and wood railings versus hard plastic or metal
- Flexible food service that is prepared on residents’ schedules and that fits different lifestyles
- More abundant, but smaller “common rooms” that give residents areas for various activities such as reading, computer use, or conversation versus one big room
- Resident privacy – the resident rooms are designed to maximize privacy, even within shared rooms

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**Samaritan Breaks Ground on Watertown’s New Senior Living Facility**

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**2011-2012 Samaritan Summit Village Board**

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Real Miracles in Northern New York

Samaritan Medical Center is proud to be among the 170 CMN-affiliated hospitals making miracles happen. Samaritan provides quality pediatric care to more than 50,000 children throughout Jefferson, Lewis and St. Lawrence counties each year.

Funds raised locally support child-centered areas of Samaritan Medical Center, including the only Level II Neonatal Intensive Care Unit in Northern New York, and the Pediatric, Maternity and Emergency departments. CMN funding has also been used to support Samaritan’s pediatric specialty clinics in cardiology, nephrology and pulmonology and to purchase pediatric dental equipment for a new pediatric dental surgeon on staff. Additionally, eight area healthcare organizations, including River Hospital and the North Country Children’s Clinic, received nearly $60,000 in grants for the purchase of much needed pediatric equipment.

Samaritan is also one of only five CMN-affiliated hospitals that provide direct assistance to families with children in a medical crisis. In 2011, the CMN Allocations Committee approved more than 30 family requests totaling over $55,000 for reimbursement of travel expenses, therapeutic equipment and other medical assistance.

Locally, individuals and organizations show their dedication to North Country children by their continued support and donations. Along with the efforts of top businesses such as Kinney Drugs – CMN’s local number one sponsor; Walmart - CMN’s leading national corporate sponsor; and media partners WNY 7 News and The Border 106.7; more than $350,000 was raised by the end of 2011.

Children’s Miracle Network is a coalition of corporate sponsors, media partners and caring individuals – that’s you - raising money for children’s hospitals. There are 170 Children’s Miracle Network hospitals across the U.S., and Canada. With such a large network, you can bet there’s a Children’s Miracle Network hospital near you. And chances are, a child in your life—maybe even your own—will need the specialized care of a CMN-affiliated hospital.

Children’s Miracle Network Hospitals like Samaritan Medical Center help save lives by treating all children with every kind of medical problem. These children face devastating illnesses, injuries, and obstacles that are intimidating to even the strongest adults. They are champions — they are the real miracles. CMN of Northern NY is counting on the continued support of our community to make these miracles happen in the lives of local kids for years to come.

The CMN Radiothon raised more than $130,000 last year. Host Johnny Spezzano is pictured at the Radiothon with Nathan, Nicole and Nicholas Gardner – the first triplets to be born at Samaritan Medical Center’s Neonatal Intensive Care Unit 14 years ago!

Children’s Miracle Network - 2011 Donors

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Miss New York 2011 Katlin Monte visits with a child in the new Emergency Department named in honor of Children’s Miracle Network for their $1 million gift to the campaign.

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Christopher Clark
Ms. Connie Clark
Cora Leigh Clark
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Mr. Vicki Covarr
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Barbara Corey
Ms. June Corey
Mary M. Cornell
Meredith Cornell
Employees at Canton-Potsdam Hospital pose with a video Glosescope to be used in the operating room on pediatric patients. They were among eight area healthcare organizations which received a total of $59,683.
The Kinney Drugs Foundation presented Children's Miracle Network of Northern New York at Samaritan with a donation of $100,000, bringing their lifetime gift to our local CMN over the $1.4 million mark. This gift makes the Kinney Drugs Foundation the number one supporter of CMN locally.
<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
<th>Phone Number</th>
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<tbody>
<tr>
<td>Samaritan ENT Group</td>
<td>826 Washington Street, Ste 204</td>
<td>315-788-1751</td>
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<tr>
<td>Samaritan ENT Group</td>
<td>826 Washington Street, Ste 204</td>
<td>315-788-1751</td>
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<tr>
<td>Samaritan Family Health Center at Cape Vincent</td>
<td>782 East Broadway Street</td>
<td>315-654-2530</td>
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<td>Samaritan General Surgery Practice</td>
<td>428 Washington Street, Ste 1</td>
<td>315-782-1505</td>
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<td>Samaritan Medical Center</td>
<td>830 Washington Street</td>
<td>315-785-4000</td>
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<td>Samaritan Keep Home</td>
<td>133 Pratt Street</td>
<td>315-785-4400</td>
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<tr>
<td>Samaritan Medical Center Foundation of Northern NY at Samaritan</td>
<td>830 Washington Street</td>
<td>315-785-4584</td>
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<tr>
<td>A Woman’s Perspective OB/GYN</td>
<td>22567 Summit Drive, Building 2, Suite C</td>
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<td>Addiction Services</td>
<td>1575 Washington Street</td>
<td>315-779-5060</td>
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<td>Clayton Family Health Center</td>
<td>909 Strawberry Lane</td>
<td>315-686-2094</td>
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<td>1213 Coffeen Street, Suite 2</td>
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<td>Fort Drum/Samaritan Behavioral Health Clinic</td>
<td>165 Coleman Avenue</td>
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<td>LeRay Family Health Center</td>
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<td>315-629-4080</td>
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<td>315-779-5060</td>
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<td>Plaza Family Health Center</td>
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<td>315-788-1204</td>
</tr>
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<td>Watertown Breast Imaging (WBI)</td>
<td>428 Washington St</td>
<td>315-782-5008</td>
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<tr>
<td>Woman to Woman</td>
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