A new Strategic Plan was unveiled in early 2006 to set the course for Samaritan’s future and the future of local healthcare. The achievement of the strategic goals outlined in this plan will position Samaritan as the community’s Healthcare Provider of Choice and the Workplace of Choice, leading the way to advancing healthcare close to home.

To better define the care provided by Samaritan Medical Center, the Board of Trustees adopted an expanded mission statement for the organization.

**Our MISSION**

Samaritan shall provide high quality, comprehensive, safe and compassionate healthcare services to meet the needs of our civilian and military community.

The new mission statement served as the foundation for the development of the organization’s vision, values, and specific strategic goals outlined below.

### Medical Staff Development

To ensure that Samaritan continually offers the appropriate complement of primary care and specialty physicians necessary to meet the community’s specific healthcare needs.

### Workforce Development

To attract, retain, engage and develop a workforce that is recognized as Samaritan’s greatest asset and whose talents and expertise are fully utilized to fulfill the mission.

### Facilities Master Plan

Through a major expansion and modernization project, Samaritan will construct functional facilities that foster high quality, comprehensive healthcare for the community; create a culture of service excellence and collaboration; and offer an exceptional environment in which compassionate care is provided.

### Performance Improvement

To ensure the highest quality of patient-centered care through a continuous focus on performance improvement, which engages patients, families, staff and physicians; satisfies increasing customer expectations; and results in optimal patient outcomes.

### Fort Drum Relationship

To strengthen the community-based healthcare model to meet the unique needs of Fort Drum and the growing community and to create opportunities to expand and enhance healthcare services for all.
Today

2006 marked a pivotal year in Samaritan’s history. I am humbled to have been a part of the reflections on 125 years of serving our great community and am inspired to be a member of such a dedicated team of employee and volunteer leaders who worked diligently to plan Samaritan’s future. This diligence was evidenced in the unveiling of our new mission, vision and values statements, as well as five core strategic goals. Our Facility Master Plan came as a result of studying the strengths and weaknesses of our campus and physical plant. A generous list of priority issues to be addressed is listed on page 34 of this report. Ultimately, an expansion and renovation plan to be implemented over the next several years will position Samaritan to meet the needs of community well into the future. As a complement to Samaritan’s financial planning to accomplish this task, the Samaritan Foundation commissioned a study of the community’s readiness to support a major capital campaign to complete the funding picture. A total of 63 in-depth interviews of community leaders and Samaritan stakeholders were conducted. The results were highly favorable and recommended moving forward with laying the groundwork for a campaign. As 2006 concluded, we celebrated Samaritan’s rich history and looked toward a very bright and successful future for Samaritan.

Thomas H. Carman
President & CEO
“I wish to say that I am thoroughly identified with the hospital movement, believe it to be merciful, feasible, promotive of the physical and moral welfare of the city.”

R.A. Olin, Hospital Board of Trustees, 1881

Though written over 125 years ago in defense of opening The House of the Good Samaritan in a residential Watertown neighborhood, these words are just as pertinent today. In fact, the hospital's humble beginnings and its unwavering mission to provide compassionate care without discrimination has made Samaritan Medical Center a successful community medical center.

As we reflect upon our history of caring and healing, it is evident that Samaritan Medical Center truly is an institution that was built by the community and for the community. Our history is a testimony to the individual and collective efforts of so many people, such as Reverend Olin, all of whom share a common bond – their dedication to ensuring quality healthcare and compassionate service to the local community.

During a week-long celebration in September, the people whose past contributions made Samaritan what it is today were united with the people who continue that tradition of caring.
Samaritan recently had the privilege of looking back at its rich 125-year history, allowing us to take stock of where we have been and those we have served, before embarking on a very exciting and critically necessary facility expansion and modernization project. We do not take this step lightly, and in fact, have very carefully studied and planned to meet our community's needs now and in the future. We are confident that Samaritan's next 125 years will continue to reflect our strong commitment to meet the needs of our growing community.

The HGS Nurses Alumnae Association, the Samaritan Auxiliary, and the Society for Ancient Physicians and Spouses (SAPS) joined with Samaritan employees – past and present – to reminisce about our distinguished history and the technology available today. How things have changed!

The week's events culminated in the 125th Anniversary Gala, creating many new memories to begin Samaritan's next 125 years of caring.

Through these anniversary events, we had the unique opportunity to celebrate both our history and our tradition of caring, as testimony to the individual and collective dedication of so many people, including our staff, physicians, volunteers and all residents of this community. We can be assured that Samaritan's future will be as vibrant as its past, and that its values of honesty, empathy, accountability, respect and trust will continue to be just as heartfelt as they were when the hospital first opened its doors in 1881.
Samaritan has been an educational hub for the medical field almost since its founding in 1881. Today, the hospital serves as classroom and clinical space for high school students, doctors, nurses, and technicians from state and national medical schools as well as local institutions and programs like Jefferson Community College, North Country Community College, and Jefferson-Lewis BOCES.

Today, Samaritan Medical Center’s Graduate Medical Education Program, which started in the late 1990s, offers three postgraduate training options to newly graduated physicians. They are: an Osteopathic Family Practice Residency, an Osteopathic Internal Medicine Residency, and an Osteopathic Traditional/Transitional Residency Year. Samaritan is also a formally recognized clinical campus for the University of New England College of Osteopathic Medicine, provides a full twelve month training experience, and offers third and fourth-year medical student rotations to several medical schools in a variety of specialties.

Other current medical education programs include clinical rotations for nursing and paramedic students from Jefferson Community College, clinical rotations for licensed practical nursing students from Jefferson-Lewis BOCES, and a New Vision program through Jefferson-Lewis BOCES that allows high school students to explore careers in a variety of medical fields by shadowing healthcare professionals at the hospital.

Samaritan is proud of its tradition of excellence in medical education. By guiding and training these individuals, we are helping to shape the future of healthcare.
Today, Samaritan Medical Center’s Graduate Medical Education Program, which started in the late 1990s, offers a Traditional Rotating Internship Program for students studying Osteopathic Medicine. Medical students need one year of this type of training before going on to their residency. Samaritan also offers traditional family practice and internal medicine residencies.

Today, Samaritan’s Hunter-Rice Library is a regional resource for health information in the North Country. The library extensive collection consists of over 1,200 books, 6,000 journal volumes, 850 videos and an expanding number of electronic databases.

The library serves Samaritan employees, medical staff, students and is an important resource for North Country consumers interested in finding authoritative health information.

The library also offers two innovative programs to regional health facilities: the Northern New York Hospital Library Program providing library services to nine hospitals and three non-acute care facilities in Jefferson, Lewis, St. Lawrence and Oswego counties; and the Health Education and Training Video Library, a video loan program serving 13 upstate New York facilities.
The installation of a revolutionary diagnostic imaging system at Samaritan Medical Center has changed the way physicians access their patients’ x-rays. The Picture Archiving and Communication System (PACS) is new technology that allows x-rays and other radiology tests to be performed digitally, stored digitally, and transmitted digitally across a network to be read at a remote location.

The days of waiting for x-ray films to process are over. PACS enables physicians to view images on a computer screen at the touch of a button, whether they are in the hospital, in their offices, or even at home. In addition, physicians can manipulate or adjust the brightness or contrast of the images for a sharper, closer look.

Faster results for patients means less waiting time and quicker diagnosis, especially in urgent or emergency cases.
Every dad should have the opportunity to be present for the birth of his child, to experience with his family the miracle of birth. In a military community, however, that is not always possible, especially during a time of significant troop deployment. Since so many babies born to Fort Drum soldiers and spouses are delivered at The Maternity Place at Samaritan Medical Center, the staff knew there must be a way to connect deployed dads to this special event. Thanks to a suggestion made by Mrs. Lindsey Bullock, her husband Jerry was the first dad to experience the birth of his child via a web-camera at Samaritan Medical Center.

On September 24, 2006, Caroline Grace Bullock entered the world while her dad watched from an Internet café in Iraq. Lindsey and Jerry were able to text message during the labor so he knew exactly how the delivery was progressing … the next best thing to being here in person.

Since the Bullock’s experience, many other military husbands and wives have been reunited during the births of their babies.

New Maternity Web-Cam

Tracking the tiny heartbeats of babies about to enter the world is now possible from many locations throughout Samaritan Medical Center. Thanks to a $200,000 gift from the Children’s Miracle Network of Northern New York, a state-of-the-art central monitoring system was installed in The Maternity Place.

This system links fetal monitors to a central monitoring station, which alerts nurses when irregularities are detected in fetal heartbeats. Rather than physically moving from room to room to monitor fetal heartbeats, staff can continuously monitor all rooms from one central location.

This system has other advantages as well. For an expectant mother being treated for a medical emergency or other critical situation, she and her baby can be monitored by the Maternity staff and physicians even while they are being treated in the Emergency Department.

The new central monitoring system is an added safety measure, which ensures that any change will be noticed immediately no matter where in the hospital the patient is being treated.
Throughout history, volunteers have served a vital role in the day-to-day operations at Samaritan. Volunteers founded Samaritan and volunteers continue to provide valuable time and services that enable our professional staff to practice their professional skills with maximum efficiency and effectiveness.

In 1895, neighbors of the hospital donated dishes, linens, and food, and even cleaned the hospital. In 1939, volunteers would sewed clothes for children at the hospital. Volunteers continued to serve in a variety of ways including at the reception desk and as aids. Samaritan’s volunteers serve through two avenues: the Auxiliary (see page 20) and through the Volunteer Services Program.

Today, Samaritan is proud of its Volunteer Services Program. Each year, 275 adult and youth volunteers contribute nearly 3,500 hours each year – a contribution of close to one million dollars per year in “avoided costs” annually. More importantly is their impact on community ambassadorship – spreading the good news to their friends and families about the caring services provided by Samaritan Medical Center and Samaritan Keep Home.

In 2006, the Volunteer Department launched a Youth Volunteer Program in which 11 youth participated. The staff was pleased with their energy and enthusiasm during the nine-week program and felt that they made a real difference. Also last year, the volunteer department adopted a platoon stationed in Baghdad and through the generosity of the volunteers supported 51 soldiers with boxes of goodies.

The Volunteer program is designed with flexibility and is open to those ages 14 and older. Volunteers work in many areas of Samaritan from greeting patients to delivering mail.

For more information call the Volunteer Department Office at 315-785-4479.
In August, Samaritan Medical Center’s Emergency Department premiered a trauma prevention program for local high school students. Approximately 100 students taking summer driver education classes at Watertown High School spent some time at SMC, but not as patients.

Several agencies collaborated to encourage the students to make wise decisions when operating motor vehicles. New York State Police, Guilfoyle Ambulance Service, and SMC’s Emergency, Radiology and Nursing departments taught a life-saving lesson through a dramatic demonstration of the consequences of driving under the influence, speeding, failure to wear seatbelts and other poor decisions.

For 16-year-old Kayla Nelson, it was the trip to the morgue that hit her the hardest. “I don’t ever want my parents to go through this with either me or my brother. This program helped me to realize how many things could go wrong with one decision.” Like Kayla, 96% of the students surveyed after the class indicated that the information they received during the program has or will influence their future choices.

“We would much rather meet a student in a class like this than as a patient in our Emergency Department after a traumatic accident,” explains Dr. Maja Lundborg-Gray, Medical Director of SMC’s Emergency Department. “If we can prevent just one death or injury then we’ve accomplished our goal.”
Samaritan Keep Home, as it is called today, was founded in 1879 by Emma Keep Schley in memory of her husband Henry Keep to provide refuge for indigent and older people in the greater Watertown area. The original building was a three-story brick structure with wide verandas and large windows to overlook the 35 acres of beautifully landscaped grounds. It housed 65 residents comfortably.

In 1944, New York State’s Department of Social Welfare touted it as a model of residential care for the elderly, stating upon inspection, “We have already indicated to our central office in Albany that it is our belief that the Henry Keep Home could well be used as a clinic of observation of how institutions for the aged can and should be operated.”

In 1969, plans were laid by the House of the Good Samaritan to build an eight-story 200-bed nursing home on the site. The home would include 200 beds including 100 long-term nursing home beds and the balance as “assisted living” beds. In fall of 1969, the Henry Keep Home became incorporated under the House of the Good Samaritan as the Samaritan-Keep Home.

Construction on the new SKH began in 1971 and was completed in just two short years.
Today

Since Samaritan Keep Home opened its doors 35 years ago, the community we serve has grown incredibly; in population, diversity and needs. During this time, we have continued to fulfill our mission of service, never being satisfied with the status quo. By seeking out new and innovative services, we meet the changing needs of our residents and registrants. Meanwhile, we have maintained a solid commitment to the highest possible quality of care. This dual vision has made our facility what it is today and it is the vision that is leading us into the future.

Over the next several years, we will carry out a major expansion of the Samaritan campus. A new parking garage, patient pavilion and a connection between SMC and SKH are just the beginning of what Samaritan will be able to accomplish in regards to technological advances, improved and new programs and services – all of which is made possible by the hard work and dedication of our physicians, staff, volunteers and our supporters.

Peter Walton

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Effective April 2006 – April 2007

2006 SKH Statistics

- Days of Patient Care: 98,540
- Total Day Care Visits: 4,873
- Physical Therapy Visits: 4,659
- Occupational Visits: 2,769
- Total Transportation Trips: 15,276
- Total Meals Served: 324,430

Richard Brooks New SKH Administrator

In January, Thomas H. Carman, President and Chief Executive Officer, and Peter Walton, Chairman of the Board of Trustees for Samaritan Keep Home, announced the appointment of Richard A. Brooks as Administrator for Samaritan Keep Home. Mr. Brooks had been serving as interim administrator since October 12, 2005.

Mr. Brooks served as Samaritan Keep Home Administrator from 1996-1998. Most recently, he served as Vice President of Support Services and Community Development, which included his responsibilities as Executive Director of the Samaritan Foundation of Northern New York.

With the addition of his responsibilities as Samaritan Keep Home Administrator, Mr. Brooks assumed the title of Vice President of Long Term Care and Support Services.
Community Support

From the Garden Fete extravaganzas held in the early 1910s to popular Auxiliary bazaars and shows held through the 1980s, special events have always been a large part of the community’s support of the hospital.

5th Annual North Country Festival of Trees

Presenting Sponsor
DealMaker

Event Sponsors
Coca Cola Bottling Co. of New York
KeyBank, NA
Kinney Drugs Foundation, Inc.
Samaritan Auxiliary

Major Sponsors
Community Broadcast Radio
Gray’s Florist
Livingston Moving & Storage
McDonald’s Restaurants of NNY
Purcell Construction
Samaritan Health
Watertown Daily Times
Watertown Savings Bank
WWNY-TV7

Large Tree Sponsors
A.T. Matthews & Dier Insurance
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Community Bank, N.A.
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HSBC Bank USA
Hyde-Stone Mechanical Contractors
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Northern NY Gastroenterology, PC
Pepsi Cola Bottling Group
RBC Dain Rauscher
Rent A Wreck
Renzi Foodservice
Samaritan Health
Schwerzmann & Wise
Slack Chemical Company
Stewart’s Shops
Sunshine Dental
The Animal Doctors
Watertown Savings Bank
Watertown Internists
The North Country Festival of Trees that benefits children's services at Samaritan and the Watertown Family YMCA has become one of the holiday season's premier events. Spanning over three days, there is an activity for everyone. Friday evening features a Gala and auction where guests mingle among creatively decorated four- and six-foot trees, enjoying fine food and drink while they participate in a spirited live auction on the award-winning trees or bid quietly on the silent auction trees. Saturday evening is the very popular Sugarplum Ball attended by fathers and daughters, mothers and sons, all turned out in their finest holiday attire. During the day, the public is welcome to view the trees and choose among several child-friendly activities, such as Breakfast with Santa. In six years, the event has raised $284,000.
The Samaritan Society

The Samaritan Foundation is pleased to honor the Samaritan Society donors, who have collectively contributed or pledged nearly $750,000 in support of improving the quality of healthcare in our community. Membership is extended to those who make a commitment of $10,000 or more with up to ten years to pay their commitment. These compassionate individuals united by this honorary distinction share a profound commitment to Samaritan and to its tradition of quality healthcare. Donors in **bold** were welcomed in 2006.

Mr.* & Mrs. Albert Amsterdam
**Jonathan Bartholomew**
Ms. Nancy Breslin
Richard & Charlotte Brooks
**Bernie & Bev Brown**
Mr.* & Mrs. Robert B. Budner
Mrs. Carol W. Capone
Charlie Caprara
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Mr. & Mrs. Frederick T. Whalen
Mr. & Mrs. Henry H. Willmott *
**Diana & Donald Woodhouse**
Martin & Linda Yenawine

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Roswell P. Flower, Watertown native and Governor of New York State from 1891-94, was a philanthropist who helped to fund healthcare institutions across the state. He was a particularly generous benefactor to the House of the Good Samaritan, so generous in fact, that between 1882 and 1887 the Flower family’s annual contributions twice exceeded the facility’s total operating budget. When the hospital trustees launched their campaign to construct a new hospital on Washington Street in 1898, on two lots on the Corner of Washington and Pratt Streets donated by Emma T. Flower, he was a major contributor to the hospital building fund. In consideration of his gift of $5,000 a free bed in the men’s general ward was named the “Roswell P. Flower Bed.”
During 2006, the Foundation expanded its activities in anticipation of the implementation of a new Facility Master Plan which will enhance the ability of Samaritan Medical Center to meet the healthcare needs of the North Country. Through the efforts of its directors, dedicated volunteers and staff, the Foundation has and will continue to cultivate support for a capital campaign that will provide a significant portion of the funding for this project.

Addison F. Vars III

2006 Board of Directors

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The Ninth Annual Thousand Islands Golf Classic, sponsored by the Samaritan Foundation and the Thousand Islands Hospital and Health Services Support Trust, raised $55,609 to support healthcare in the North Country. The pro-am tournament was played June 13th at the Thousand Islands Country Club on Wellesley Island, with 33 professionals from the Central New York region competing for a purse of $10,000.

Richard Brooks (left) presents a check to the winning team (l to r): Bill Gerber, Greg Langevin, Mike Krnetz, Rob Reddick and Kevin Schaffner.
The Stevens Society

The Board of Directors established the Stevens Society in honor of Dr. Henry M. Stevens, Samaritan’s first Board president. Dr. Stevens served from 1881 to 1895. The Society recognizes individuals who have chosen to support the mission of Samaritan through a charitable bequest and/or lifetime planned gifts.

Walter S. Atkinson Fund
Josephine M. Bingham *
Leola M. Blosse *
Mrs. Richard Ennis
Violet G. Fuller *
Shirley P. Griggs
William Hartman *
Fred H. Jennings *
Wolcott B. Jones *
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Blanche Livermore *
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John F. Marsellus *
Joseph W Martiney *
Verna Martiney Trust
in memory of Bertha Martiney *
Andrew McNally III *
Anthony M. Menkel, Jr. *
Ralph J. Marilley, M.D.
Harriet L. Pruyn Trust *
Emily Queior
Mr. and Mrs. T. Uirling Walker
Loretta E. Wright *
* deceased

If you have a bequest in your will or other planned gift in place to benefit the Samaritan Foundation, please let us know so we may ensure your intentions are understood and we may thank you and celebrate your generosity.

Showing people how much you care is a special part of life, yet finding just the right gift to express your feelings can sometimes be difficult. For these reasons, the Samaritan Foundation of Northern New York has created a program of Tribute Giving – “Say it with a Gift.”

Say it with a Gift

Thoughtful gifts in memory or honor of someone dear to you offer a meaningful way to show you care and help bring the finest care and life-saving resources to those Samaritan serves. Your gift to the Samaritan Foundation of Northern New York will be greatly appreciated by those touched by your generosity and will far outlive flowers and greeting cards. Brochures to help you say it with a gift can be found throughout Samaritan Medical Center and Samaritan Keep Home. To have one mailed to you, please call the Samaritan Foundation office at (315) 785-5785.

2006 Foundation Memorials

Anthony Alteri
Eleanor Burrows
Doris Brooks
Mr. and Mrs. David W. Mance
Samaritan Foundation
Board of Directors
Mr. and Mrs. Martin A. Yenawine
Loretta Kay Grable
Crossley Dental Associates, P.C.
Dora Howard
West Side Terrace Tenant’s Association
Kelli Johnson
Mary Ellen Blevins
Kenneth Fish
Bruce Johnson
Susan Lamont
Mr. and Mrs. Michael Anderson
Mr. and Mrs. Michael Hinman
Mr. and Mrs. Jarrod Schneider
Mary Johnson
Crossley Dental Associates, P.C.
Richard Knight
Crossley Dental Associates, P.C.
Robert and Suzanne Maloney
Mr. and Mrs. Michael Schell
Greg Maur
Crossley Dental Associates, P.C.
Richard H. Miller
Mr. and Mrs. Richard T. Brown
Dwight Ottey
Trevor Ottey
Margaret J. Parry
Mr. and Mrs. Thomas Schaefer
Peter Remington
Crossley Dental Associates, P.C.
Brainard Rushlow
Crossley Dental Associates, P.C.
Ruth Seal
Crossley Dental Associates, P.C.
Glenn Watson
Crossley Dental Associates, P.C.
Samaritan Medical Center continues to do its part to help close the mental health services gap in the community. Serving the fastest growing county in New York State, Samaritan Medical Center is seeing an increase in volumes reflective of that growth – the Inpatient Mental Health Unit is no exception.

The new expansion has added eight beds to the existing 24. The newly expanded 32-bed unit will help meet the current inpatient mental health needs of the community, as well as projected needs.

In addition to expanded space, major changes in the overall efficiency of programming are added benefits of the project. Two treatment/interview rooms, a large group room, new shower facilities, an upgrade to the heating and air conditioning system, and installation of energy-efficient windows will enhance the comfort and treatment of patients.
Patients giving back to Samaritan in recognition of the compassionate care we deliver is something to celebrate! In 2006, three such patients said thank you to the departments that treated them by making significant gifts.

Susan Vose and her mother Rosemary Dodsworth have spent time at Samaritan, Susan as a patient, and Mrs. Dodsworth at her husband’s bedside during his final days. Their appreciation was returned to Samaritan in the form of gifts for other patients such as cancer caps, “blankie-buddies,” lap robes, and quilts – all handmade and from the heart.

Laura Howland, a Samaritan registered nurse, and her brother Raymond, were treated together at the Walker Cancer Treatment Center and to thank Dr. Dan DeBlasio and his team, they organized a fundraiser at the Watertown Eagles Club. Together with family and friends they raised over $2,500.

E. Douglas Kenna, a summer resident, completed a cardiac rehabilitation course at Samaritan. While Mr. Kenna acknowledged the cramped quarters and limited equipment, he said “I was greatly pleased with the knowledge and enthusiasm of the nursing staff. Their positive attitude made the experience a pleasant one, rather than the drudgery I expected.” To enhance the quality of rehabilitative care at Samaritan, Mr. Kenna donated funds to purchase a state-of-the-art treadmill and a recumbent bike.

Samaritan thanks these patients and many others who chose to celebrate the care our employees gave them by giving gifts that will enhance our care for the entire community’s benefit. Brochures called “Say it with a Gift” can be found throughout Samaritan Medical Center and Samaritan Keep Home. Brochures can be requested by calling (315) 785-5785.
Women have filled important “traditional” roles at the hospital through the years. The Women’s Auxiliary for example, founded in the 1890s, was responsible for work in the hospital such as cleaning, cooking, and sewing. This group made all of the hospital’s linens and also provided gifts of food, money, and household supplies. Later the group took on fundraising and promotional efforts, including the donation of the first motorized ambulance in 1916.

Today’s Auxiliary is still very active at Samaritan, raising an average of $100,000 per year through their efforts. The Auxiliary runs the hospital’s gift shop and Starbucks’s coffee shop, with all of the proceeds from these retail sales going back to the hospital and nursing home to purchase equipment or improve services for various departments. The Auxiliary also works to educate the community about health issues, focusing each year on a different concern, such as their 2006 promotion of breast cancer awareness. Perhaps the most important role of the Samaritan Auxiliary is their advocacy efforts within the community for the quality healthcare services provided by Samaritan.
Auxiliary Highlights

- Operation of gift shops (hospital and nursing home), which raised over $50,000 for Auxiliary projects
- 4th Annual One Night - One Diamond community fundraising event, which raised $34,000
- Event sponsorship of Festival of Trees
- Continued “Wee Readers” program in partnership with the Flower Memorial Library
- Sponsorship of mental health conference
- Received Hospital Association of New York Auxiliary Advocacy Award
- Provided over $90,000 in funds for projects that enhanced patient services
- 1st Starbucks franchise in Watertown - located in hospital lobby next to gift shop opened February 2006

The Samaritan Auxiliary’s newest venture is operating a Starbucks kiosk in the main lobby.

Auxiliary Allocations

Total $96,446
Cardiac Cath Lab  
Capital Campaign Pledge Payment $50,000
Surgical Unit  
Mammotome biopsy machine $27,803
Festival of Trees  
Sponsorship $5,000
3E & 4E  
Scale $5,915
ASU  
Teddy bears, changing table, books $1,512
Wee Readers Program  
Bags $1,356
IMHU  
Guest speaker $1,250
Maternity  
breast pumps $1,194
3E & 4E  
Newspaper subscription, Dry erase boards, mirrors $956
Samaritan Keep Home  
Road Runner internet $912
Cardiac Rehab  
TV/VCR combo $249
Medical Education  
Conference phone $299

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“Hospital Food” has a different ring at Samaritan Medical Center these days.

The Food Service Department at Samaritan embarked on a journey to change the way patients and visitors view hospital food. When patient satisfaction scores consistently showed a need for improvement with regard to meals, the staff took action! After months of planning, installation of new equipment, staff training, and practice runs, Samaritan introduced its Room Service program. The results have been better than expected, taking the patient satisfaction to a new level.

Patients are now able to order food they like at a time that is most convenient for them. Choosing from a full menu offering breakfast, lunch, dinner, and daily specials, patients call Food Services where clinical diet aides take their calls. A ticket is generated at four separate stations in the kitchen, and the meal is prepared. Staff then delivers the meal directly to the patient within 45 minutes of the order. Special diets are available to special needs patients, and the staff is able to make alternate suggestions if items requested are not within a doctor’s order.

Family members and friends wishing to remain with their loved ones for a meal also can order from the menu at a minimal cost.

Sandra Dano, Food Service Supervisor, sums it up perfectly. “We love this program. It’s more efficient; there is less wasted food; our patients get what they want, when they want it; and of course, making our patients happy is our main goal.”
Making quality medical care available to every child is the mission of Children’s Miracle Network. All of the funds raised by CMN, its sponsors and volunteers are used to purchase pediatric equipment for Samaritan and other healthcare organizations. In addition, Samaritan is one of only five CMN-affiliated hospitals that provide direct assistance to families with children in a medical crisis.

In 2006, through the efforts of leading businesses such as Kinney Drugs – CMN’s local number one sponsor – and Wal-Mart, along with media partners WWTI NewsWatch 50 and the CMN Radiothon on The Border 106.7, nearly $300,000 was raised. Remember, 100% of these funds stays in our local community. Add to this the more than $250,000 in pediatric unreimbursed and charity care – Samaritan’s commitment to children’s healthcare in this region stands at well over $500,000 annually.

Funds raised supported the purchase of pediatric equipment for child-centered areas of Samaritan Medical Center, such as the Neonatal Intensive Care Unit, pediatrics, emergency services, and maternity. Of the 170 Children’s Miracle Network affiliated hospitals located throughout the United States and Canada, Samaritan is the only hospital to provide pediatric equipment grants to other qualified healthcare organizations in the area, including Canton-Potsdam Hospital, Carthage Area Hospital, and the North Country Children’s Clinic.

With your continued generous support Children’s Miracle Network of Northern New York at Samaritan can ensure that children receive the specialized care they need and deserve – right here close to the comfort and security of their home and family for years to come.
Samaritan

1990

When it comes to helping more children more effectively, Children's Miracle Network is the charity to beat. Through its 170 affiliated children's hospitals, Children's Miracle Networks serves 17 million kids throughout North America each year. Samaritan Medical Center became affiliated with Children's Miracle Network in 1990 and has generated more than $2.5 million to support thousands of sick and injured local children. Funds raised locally support child-centered areas of Samaritan Medical Center such as the Neonatal Intensive Care Unit, Pediatrics, the Emergency department, and Maternity. CMN has also provided capital equipment grants to qualified hospitals and health organizations with child-centered needs. CMN of Northern New York at Samaritan is only one of five hospitals in the nation, which provides direct assistance to families with children in medical crisis throughout Jefferson, Lewis and St. Lawrence counties.
Each year, the Children’s Miracle Network Celebration brings people together to celebrate the life-saving work of CMN-affiliated hospitals and bring hope to millions of kids across North America. The 16th Annual CMN Celebration which aired last year on WWTI NewsWatch 50 received over $300,000 in donations and pledges, thanks to contributions from many individuals, businesses and major corporate sponsors such as Wal-Mart, DealMaker, Northern Federal Credit Union, McDonald’s and the Just Fore Fun Committee, to name a few. Kinney Drugs, the North Country’s number one CMN sponsor, came through for local children once again with a pledge of $95,000! The annual Celebration makes it possible for the community to come together in support of local kids. Children’s Miracle Network of Northern New York at Samaritan is grateful to all who joined the celebration of miracles and helped make a difference in the lives of North Country kids.

2006 marked the last CMN Telethon. With television station staff stretched thin and air time becoming increasingly expensive, CMN Telethons are going off the air. We thank WWTI for their support and dedication.
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Bridgette Williams
Teri Williamson
Michelle Wilson
Ms. Kerry Wilson-gonzalez
Mr. Michael Winn
Miss Kathy Winters
Dr. Lawrence F. Withington
Jason Wollman
Women of The Moose
Chapter 199
Ms. Elizabeth Woytowicz
Charlene Wright
Beatrice Zehr
Mr. Ray Zira
In Samaritan’s original Washington Street building, no provision had been made for children, and they were cared for either in the adult wards or in private rooms. In 1911, when other extensive changes were made, two rooms on the third floor were converted into wards for children, accommodating 12 patients. These wards filled the need for a time but by 1920, one ward had been taken over for an x-ray room, cutting the capacity to 9 beds.

As the demand increased for the hospitalization of children for observation and treatment, a larger and separate children’s department became essential. In the summer of 1927, when a new nurses’ residence was nearing completion, the idea was conceived to convert the former nurses’ residence, located on the first floor of the west wing, to a pediatric unit. The new layout accommodated 22 patients and opened to patients in 1928.
Life's First Steps is a very special way in which parents, grandparents and friends can commemorate the birth of a new baby. To date, this program has raised $8,100 restricted to sustain and enhance newborn services at Samaritan. Literally a gift of life, your commemoration results in top quality care for tiny, frail newborns being cared for by the life-saving technology of our Neonatal Intensive Care Unit and the skilled hands of the Maternity staff.

Henry Edward Tuberfield
Jo Lee Primmer
Jude Christopher McCarthy
Travis Michael Tibbles
Luke Burns Quencer
Spencer Daniel Gray
Maxwell Francis Gray
Sarah Elizabeth Dake
Dixon Scott Doyle
Nolen Patrick Amell
Nosir Harris
Emma MacKenzie Stine
Kyleah Ann O'Keefe

Colton Glen Heiler
Madison Emily White
Jennifer Ann Burns
Elias Clayton Kester
Elliott Patrick Hanss
Cooper Addison Latta
Rhiannon Irene Dyer
Michael Ethan White
Zachary Charles Yauchler
Crystal Karen Whitlock
Eric Douglas Sheppard
Mala Marian Palmira Reynolds
Kasian Michael Winn

Rachel SueAnn Place
Natalie Elizabeth Favret
Madisson Ann Yauchler
Gavin Richard Latta
Daryl Thomas Goutremout
Samaritan is proud to have a medical staff of 178 with 40 specialties represented. We continually strive to bring new physicians to the community to meet their varied needs.
For its first sixteen years the hospital at the corner of TenEyck and Holcomb Streets served the city of Watertown well. Shortly before the turn-of-the-century, however, it was recognized that new and better nursing skills were needed to keep step with improved services and technological advances. When Watertown's first specialist, Dr. James F. McCaw started his practice in eye, ear, nose and throat surgery, he began to urge the starting of a school of nursing to train nurses locally. He had a very high regard for what skilled nursing meant in the care of the sick and to the practice of medicine. It was largely through his efforts that a school of nursing was started in 1897.

The House of the Good Samaritan School of Nursing operated until 1970 and graduated more than 880 nurses.
2006 Medical Staff

Orthopedic Surgery
Mark D. Aierstok, MD
Bruce L. Baird, MD
Dwight D. Campbell, MD
Paul S. Curtis, MD
Steven B. Fish, MD
Arthur C. Peckham, MD
Edward N. Powell, MD
Kevin L. Scott, MD
Perry T. Shuman, MD
John F. Sloboda, MD
David O. VanEenenaam, MD
D. Peter VanEenenaam, MD
Richard L. Withington, MD

Pediatrics
Lynn Azuma, MD
Sandra E. Crane, MD
Alfred L. Gianfagna, MD
Christine L. Johnson, MD
Khalil Kardooni, MD
Josiee Ochootorena, MD
Fernando S. Ongkingco III, MD
Ronald G. Perciaccante, MD
Marvin S. Reimer, MD
Jana Shaw, MD, MS, MPH
Shari M. Swan, MD
Mario F. Victoria, MD

Pathology
Christian N. Ezidiegwu, MD
Shahandeh Haghir, MD
Samuel A. Livingstone, MD
Yilin Zhang, MD

Pediatric Cardiology
Frank C. Smith, MD

Pediatric Gastroenterology
Christopher J. Justinich, MD

Pediatric Nephrology
James A. Listman, MD

Pediatric Neurology
Carl J. Crosley, MD

Pediatrics
Lynn Azuma, MD
Sandra E. Crane, MD
Alfred L. Gianfagna, MD
Christine L. Johnson, MD
Khalil Kardooni, MD
Josiee Ochootorena, MD
Fernando S. Ongkingco III, MD
Ronald G. Perciaccante, MD
Marvin S. Reimer, MD
Jana Shaw, MD, MS, MPH
Shari M. Swan, MD
Mario F. Victoria, MD

Physical Medicine and Rehabilitation
Howard H. Huang, MD
Sheila Skurpski, DO
Michael C. Wainberg, MD

Podiatry
Walter H. Majak, DPM
James P Pelletier, DPM

Psychiatry
James S. Demer, MD
Spencer P. Falcon, MD
Kenneth J. Garcia, MD
Sadaqat N. Khan, MD
Maritza Santana-Garcia, MD
John Savino, DO
Jud A. Staller, MD
Javier Vargas, MD

New Physicians 2006
Mary Judith Allen, DO - Neonatology
Seetharaman Ashok, MD - Urology
Alissa Brooks, DO - Family Practice
Adriena Cothron, DO – OB/GYN *
Galina Gindina, DO – Family Practice
Day F. Hills, MD – Oncology/Hematology
Naeem U. Humayun, MD – Internal Medicine
Christopher J. Justinich, MD – Pediatric Gastroenterology
Nidal Makhoul, MD - Cardiology
Scott Mitchell, MD – Internal Medicine
Sara H. Mitchell, MD - Gastroenterology
Jud A. Staller, MD - Psychiatry
Shari M. Swan, MD – Pediatrics
Tamas Szombathy, MD – Cardiology
* Military Physician

Today
Tom Carman and Dave Mance welcome Seetharaman Ashok, MD (center) at the New Physicians Reception held in September at the Antique Boat Museum.

Bob and Jean Sturtz (left) with Adriena Cothron, D.O., and Mary Judith Allen, D.O. (right).
Today

Facilities Master Plan Priorities

• Work with most critical areas first: Emergency Department, Operating Suites, and Intensive Care Unit
• Build and work away from oldest buildings; invest in new plant
• Inpatient rooms to be all single and acuity adaptable
• Modular nursing unit designs with 12 private rooms each with a regular team of healthcare providers• Sponsorship of Staff Appreciation Day
• Reserve ground floor for service traffic
• Improve image of buildings and campus
• Improve outpatient experience
• Organize campus, establish green spaces, improve parking and access
• Create a single parking structure for patients, visitors, and medical staff
• Connect Samaritan Keep Home to Samaritan Medical Center
• Design facilities that respond to advances in health care delivery and a growing population

Samaritan Senior Team

Thomas H. Carman
President & CEO

Paul A. Kraeger
Senior Vice President of Finance and Administrative Services and CFO

Richard A. Brooks
Vice President of Long Term Care & Support Services

Dr. Spencer P. Falcon
Vice President of Medical Affairs

Dr. Lynda Goldman
Vice President of Human Resources

Edward D. Ricks
Vice President of Information Services and CIO

Mary Whalen
Vice President of Regulatory Affairs

Dr. Diana Woodhouse
Vice President of Patient Care Services
### Samaritan Keep Home

**Financial Summary**

**Fiscal year ending December 31, 2006**

#### Net Resident Service Revenue
- Resident Care Net Revenue $18,474,138
- Adult Day Health Care Revenue $522,140
- **TOTAL** $18,996,278

#### Other Operating Revenue
- $452,198

#### Operating Funds
- Resident Care $18,868,488
- Adult Day Health Care $286,785
- **TOTAL** $19,155,273

#### Operating Surplus (Deficit)
- ($293,203)

### Samaritan Foundation

**Financial Summary**

**Fiscal year ending December 31, 2006**

#### Assets

**Unrestricted**
- Cash and Equivalents $123,857
- Receivables $185,979
- Investments $1,549,165

**Temporarily Restricted**
- Receivables $27,328
- Investments $723,624
- **TOTAL** $2,609,953

#### Liabilities and Net Assets
- Unrestricted $1,820,167
- Temporarily Restricted $750,952
- Other Accrued Expense $38,834
- **TOTAL** $2,609,953

#### Summary of Activities

**Contributions**
- Unrestricted $283,090
- Temporarily Restricted $204,350
- **TOTAL** $487,440

**Non Operating Gains**
- Net Interest Income/Realized Gains $89,723
- Unrealized Gain on Investments $165,435
- **TOTAL** $255,158

**Disbursements**
- Disbursed Funds $53,139
- Administrative Expenses $182,120
- Contribution Expenses $38,148
- Board Designated Pledge Reserve $12,733
- Limited Use Pledge Reserve $13,611
- **TOTAL** $299,751

**Net Increase**
- **$422,847**
Fiscal year ending December 31, 2006

Sources of Operating Funds

**Patient Services Revenue**

- Inpatient $58,485,266
- Outpatient $70,960,314

**Total Patient Services Revenue** $129,445,580

- Other Operating Revenue $2,833,253

**Total Sources of Operating Funds** $132,278,833

Uses of Operating Funds

**Patient Services**

- Inpatient $66,503,478
- Outpatient $53,402,329
- Charity Care $1,992,951

**Total Patient Services** $121,898,758

**Capital Projects & Equipment**

- Patient Care Equipment/Upgrades $4,891,427
- Mechanical, Electrical & Plumbing Project $0
- Facilities Upgrades/Renovations $3,521,423
- Information Services Equipment/Upgrades $1,171,076
- Other Capital Purchases $92,637

**Total Capital Projects & Equipment** $9,676,563

**Total Uses of Operating Funds** $131,575,321

**Operating Surplus (Deficit)** $703,512