

# The *Inspiration* FUND

Over the years many community members have shared with us their stories and experiences of Samaritan Medical Center and our network of care across the North Country. These individuals have told us how inspired they are by our talented staff, by the new programs and services offered, and by the cutting edge equipment and technology brought to our facilities.

From these stories a new opportunity for supporting Samaritan was created -  
The Inspiration Fund.

Each year, The Inspiration Fund will raise money for specific hospital initiatives. It is our hope that this campaign will inspire giving in a whole new way.

**When you invest in Samaritan,  
you are investing in the  
health of our community for  
generations to come!**



## Wound Care Fund



Unless you or a loved one has experienced how debilitating a chronic wound can be, it may be difficult to comprehend the significant impact that a dedicated wound care program has on that individual's life and livelihood. With

such a high rate of diabetes in Northern New York, as well as other conditions that prevent wounds from healing, Samaritan recognized this need and filled it. Samaritan's new Wound Care Center provides patients with local access to a specially trained team of wound care professionals, as well as advanced procedures and treatment such as Hyperbaric Oxygen Therapy. As the Center grows, so will the need for additional equipment, staff and resources to ensure more patients' lives are improved because the chronic wound care they need remains available right here in their community.

## AccuVein AV400 Illumination Technology

Difficulty in locating veins during a lab procedure or blood draw can result in pain and discomfort for the patient and frustration for the healthcare professional. Samaritan is investing in AccuVein technology to improve the rate of successful first-time attempts to draw blood, thereby increasing the comfort and safety of our patients. Our goal is to implement this technology across the entire Samaritan organization, starting first with those areas caring for our youngest and oldest patients. With this technology, a small hand-held device projects a pattern of light on the patient's skin to illuminate the position of underlying veins. This enables the healthcare professional to not only feel but to now see veins that are most accessible. Samaritan's AccuVein400 Illumination Technology will significantly enhance the patient's healthcare experience.



## Endowment

Through the generosity of our donors, the endowment will enable the Samaritan Medical Center Foundation to create sustainable funding for years to come. While the principal is strategically invested, interest from these funds generates significant annual income for the activities of the Medical Center and its affiliates. This sustainability is key to the growth and future viability of the Samaritan organization. The Foundation's goal is to grow the endowment to \$30 million. A strategic effort has been launched to position the Foundation to augment the hospital's long-term needs in a healthcare environment that is forecast to reduce reimbursement while increasing the number of insured individuals whose demand for state-of-the art equipment and facilities will challenge even the strongest hospitals' budgets.